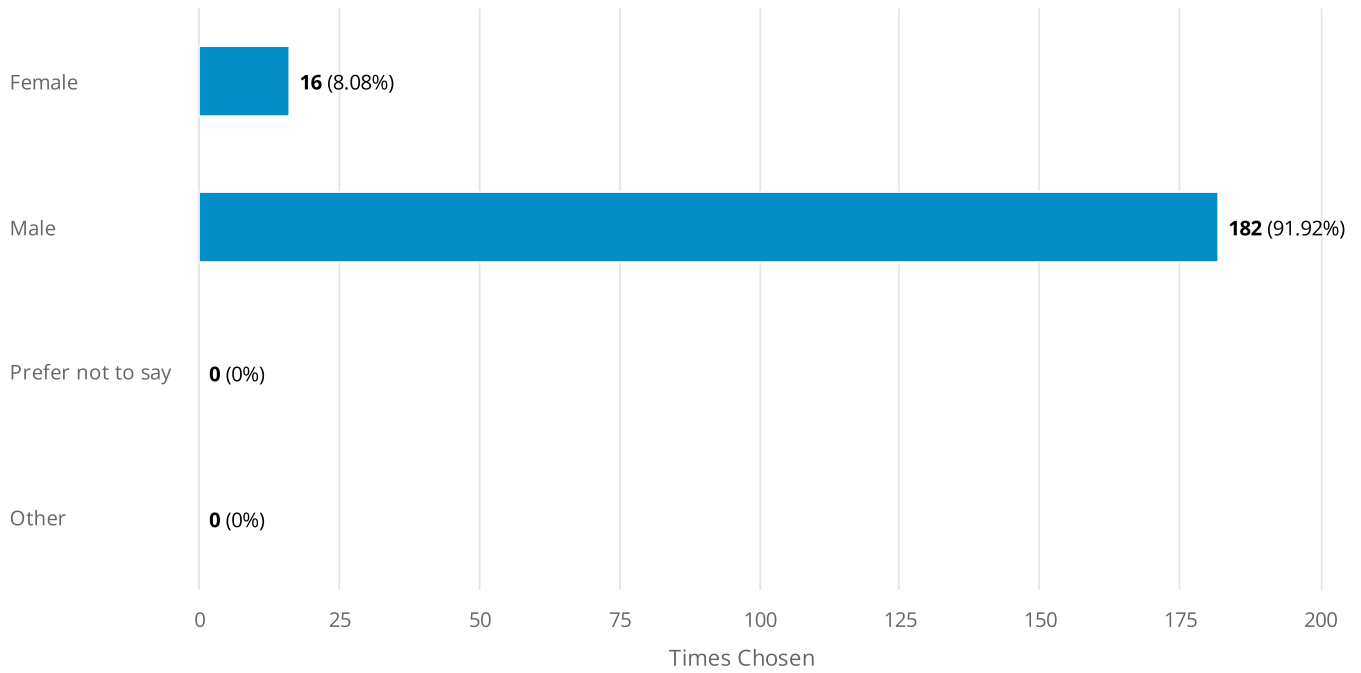


# 2022 Supporters Society Members' Priorities

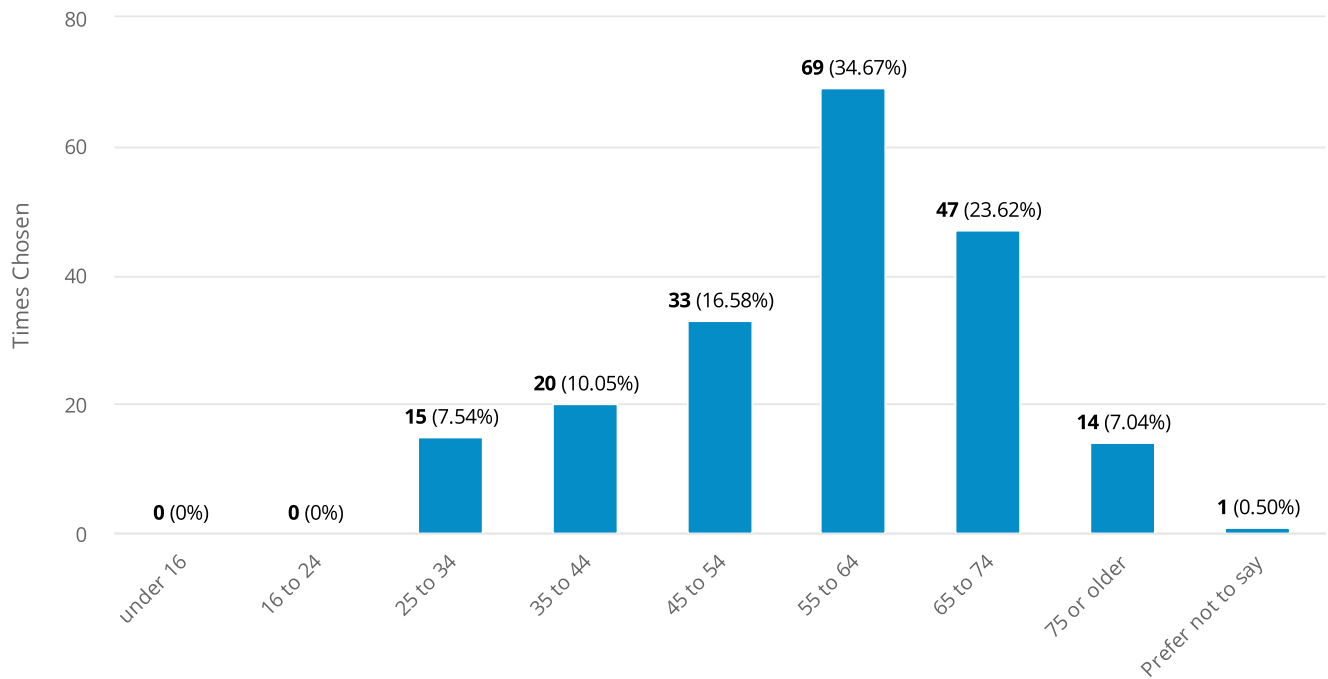
## 1. What is your gender?

Number of responses: 198



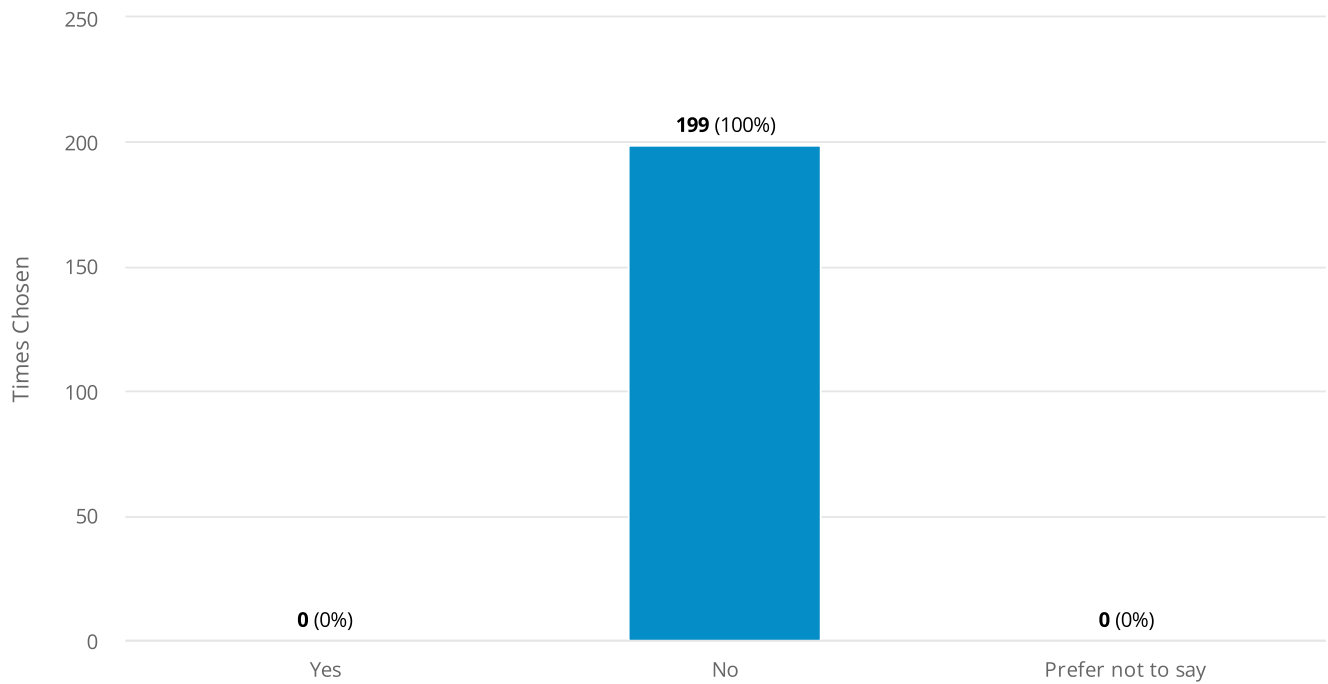
## 2. What is your age?

Number of responses: 199



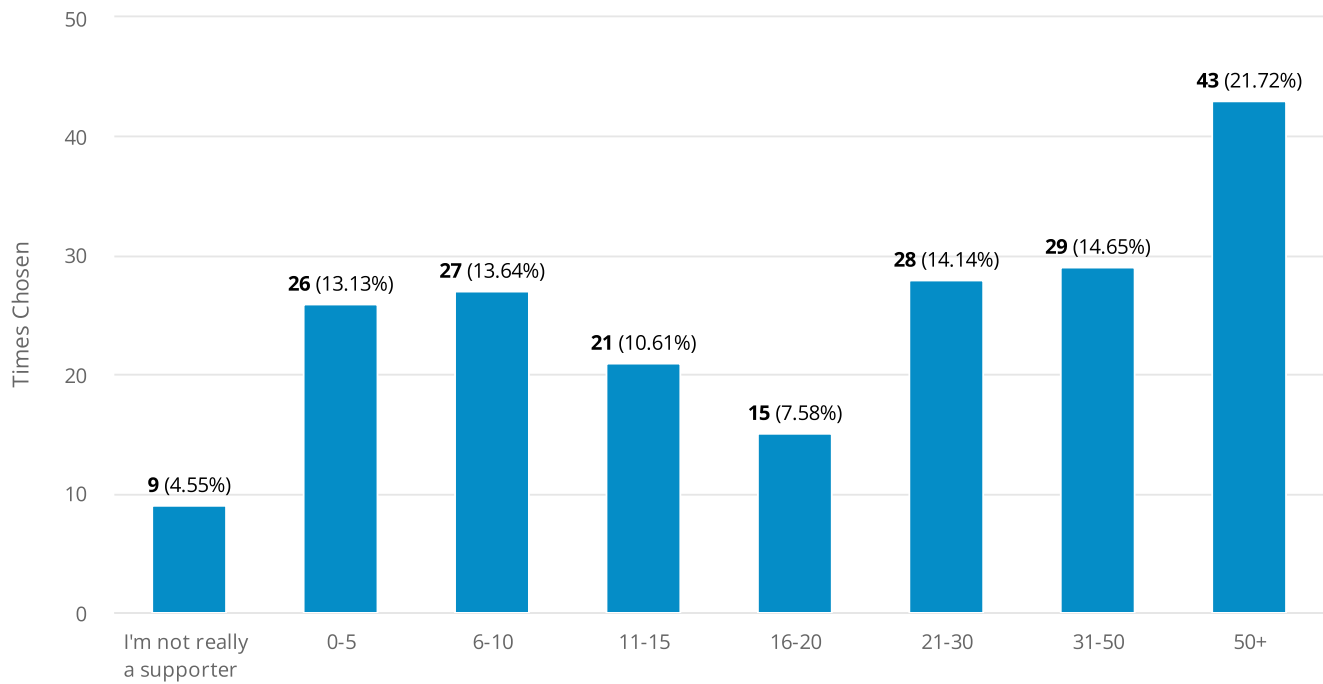
## 3. Are you a full time student?

Number of responses: 199



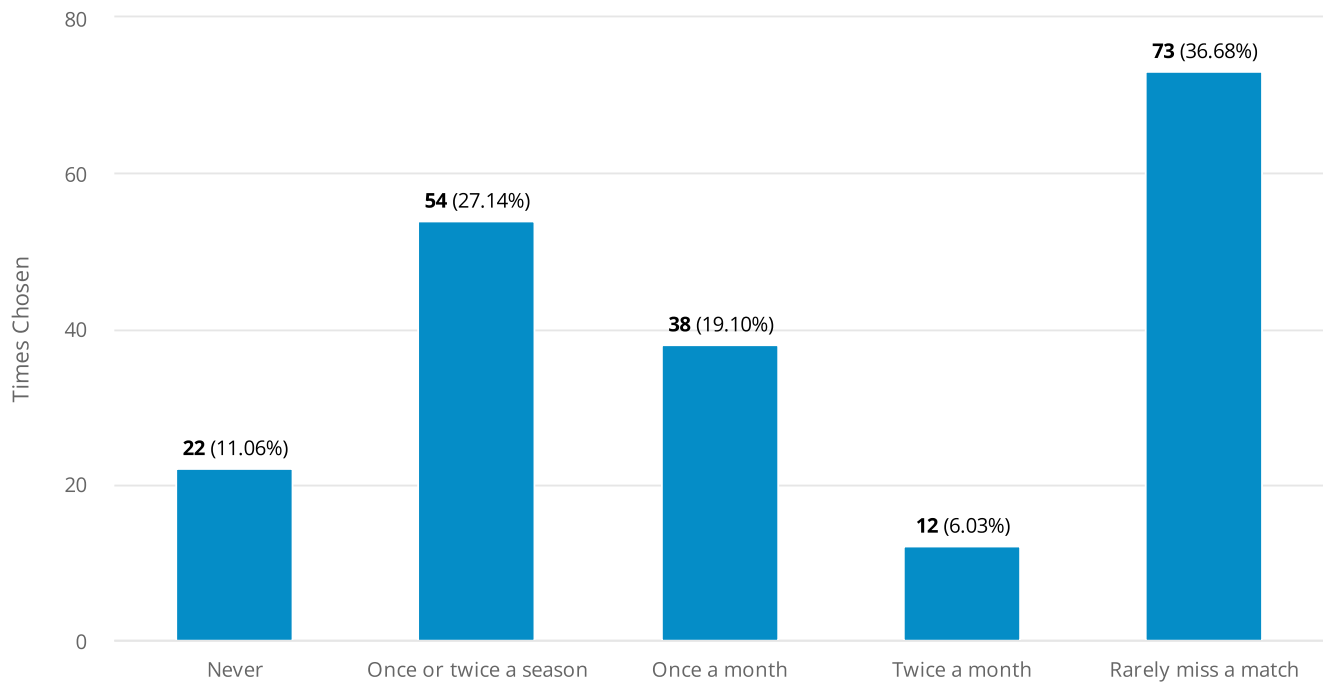
## 4. For how many years have you supported Bath City FC?

Number of responses: 198



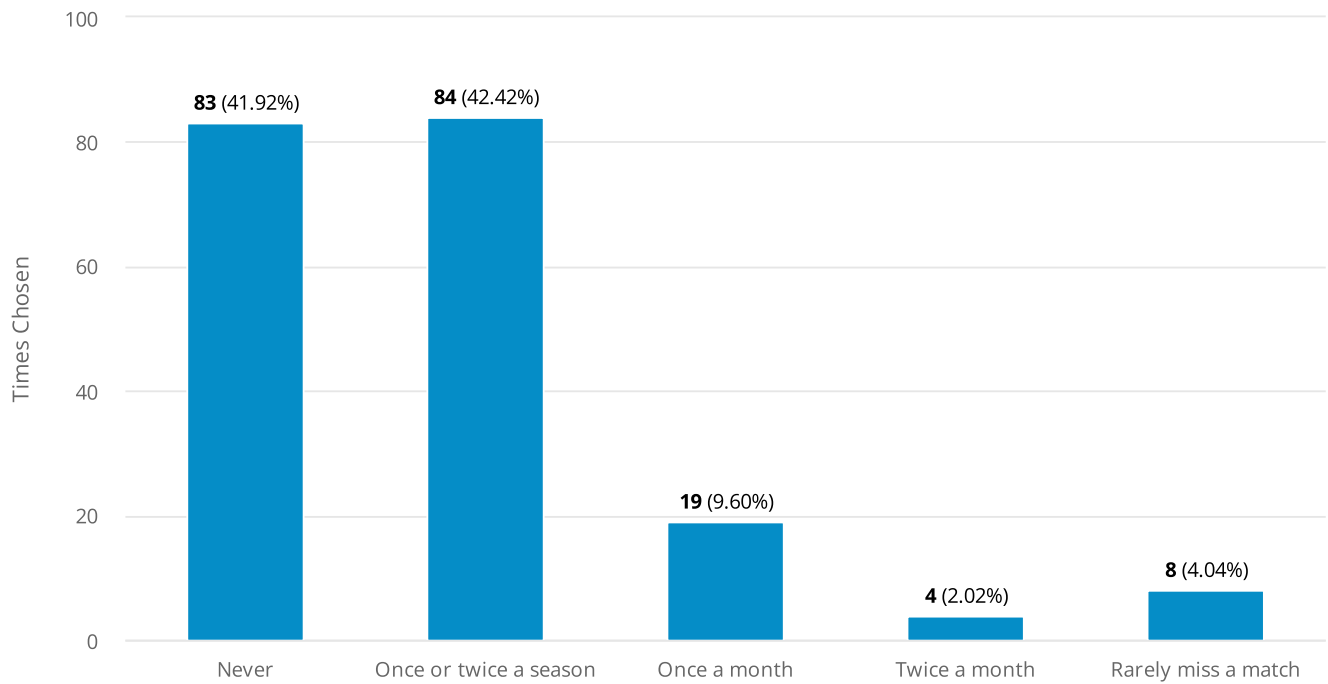
## 5. How often do you attend home games?

Number of responses: 199



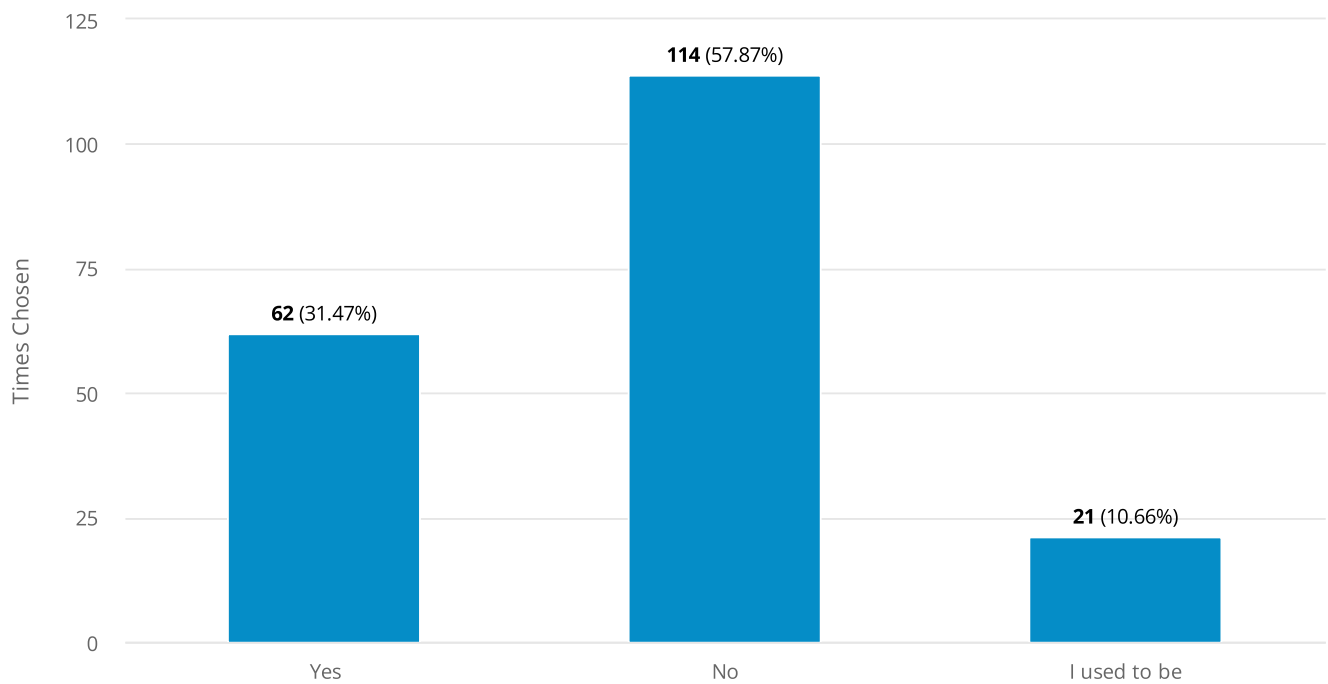
## 6. How often do you attend away games?

Number of responses: 198



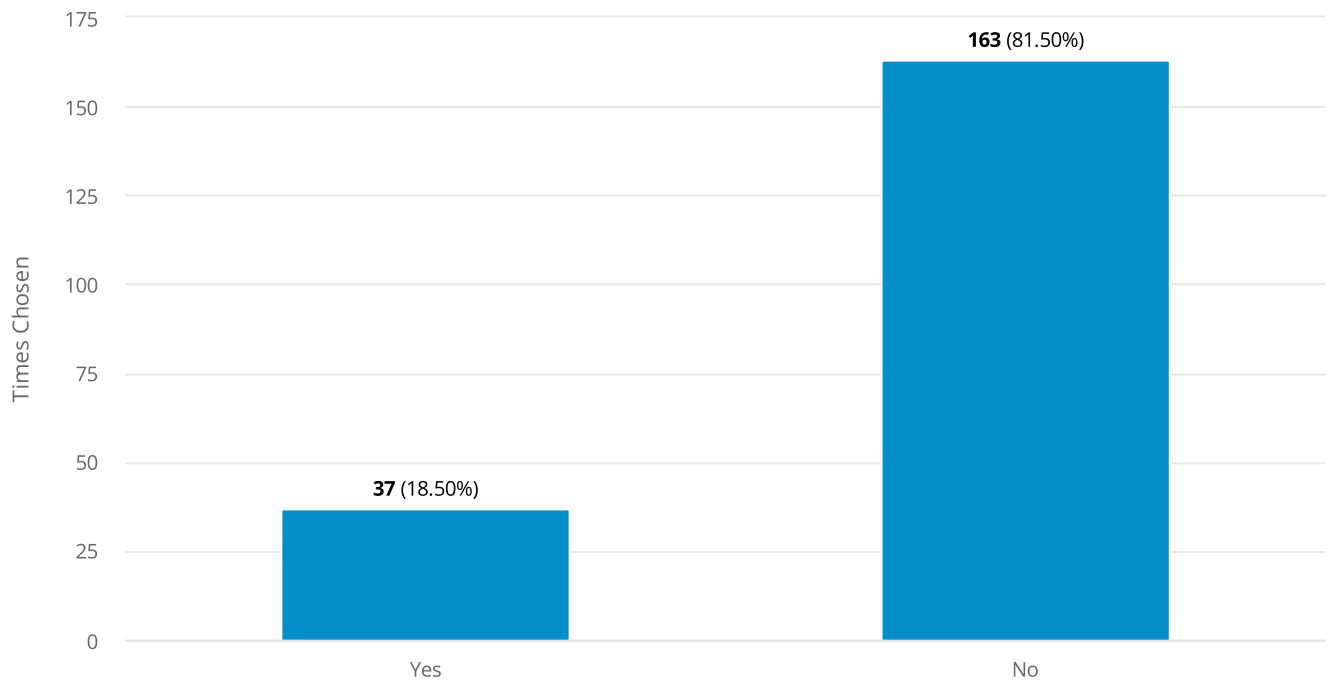
## 7. Are you a season ticket holder?

Number of responses: 197



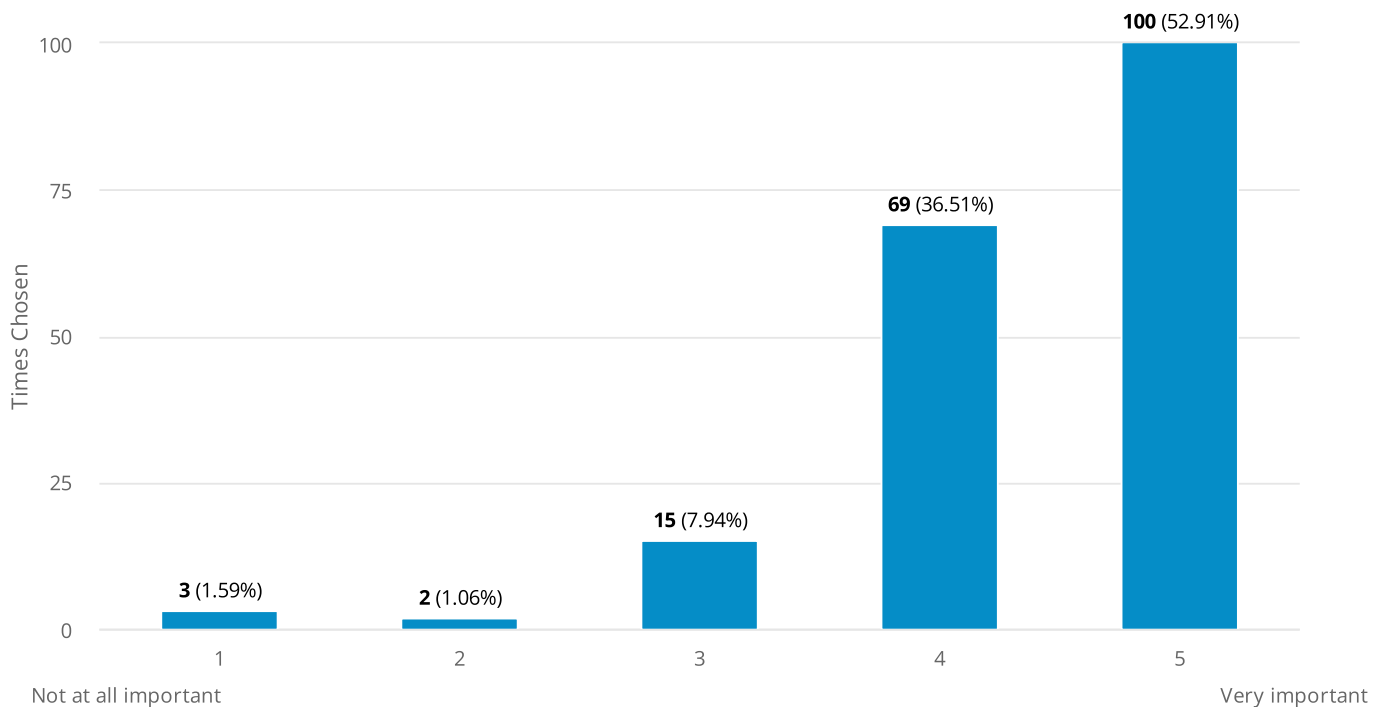
## 8. Do you help the club by volunteering your time?

Number of responses: 200



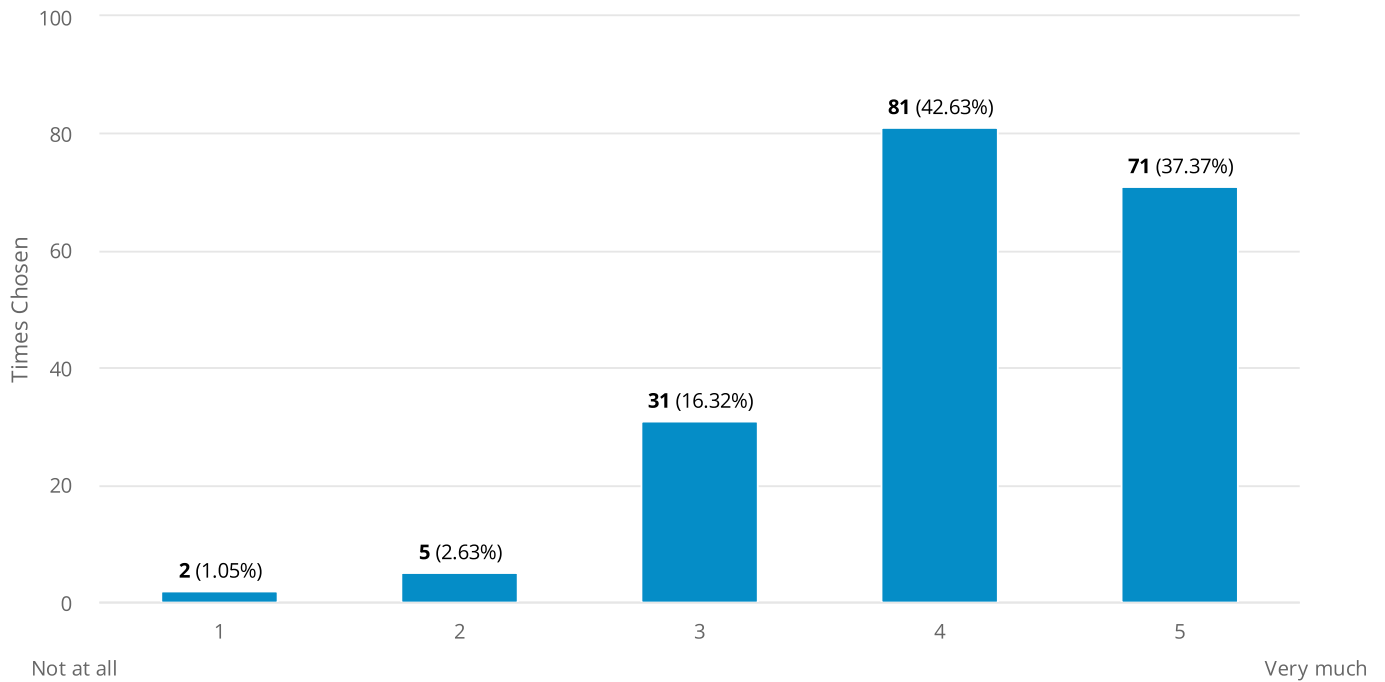
## 9. In your view, how important is it that football fans get to have a say in the running of the clubs they support?

Number of responses: 189



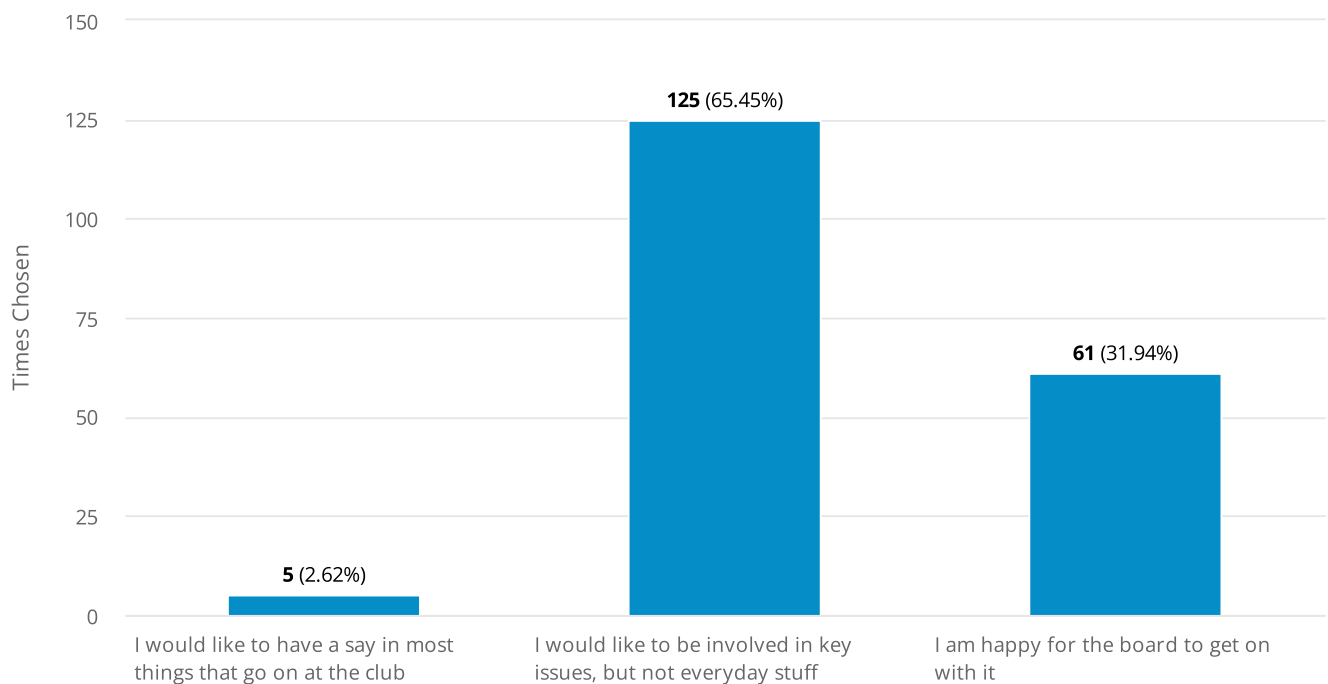
## 10. To what extent do you think that decisions concerning everyday matters at the club should be left in the hands of elected board members and the General Manager?

Number of responses: 190



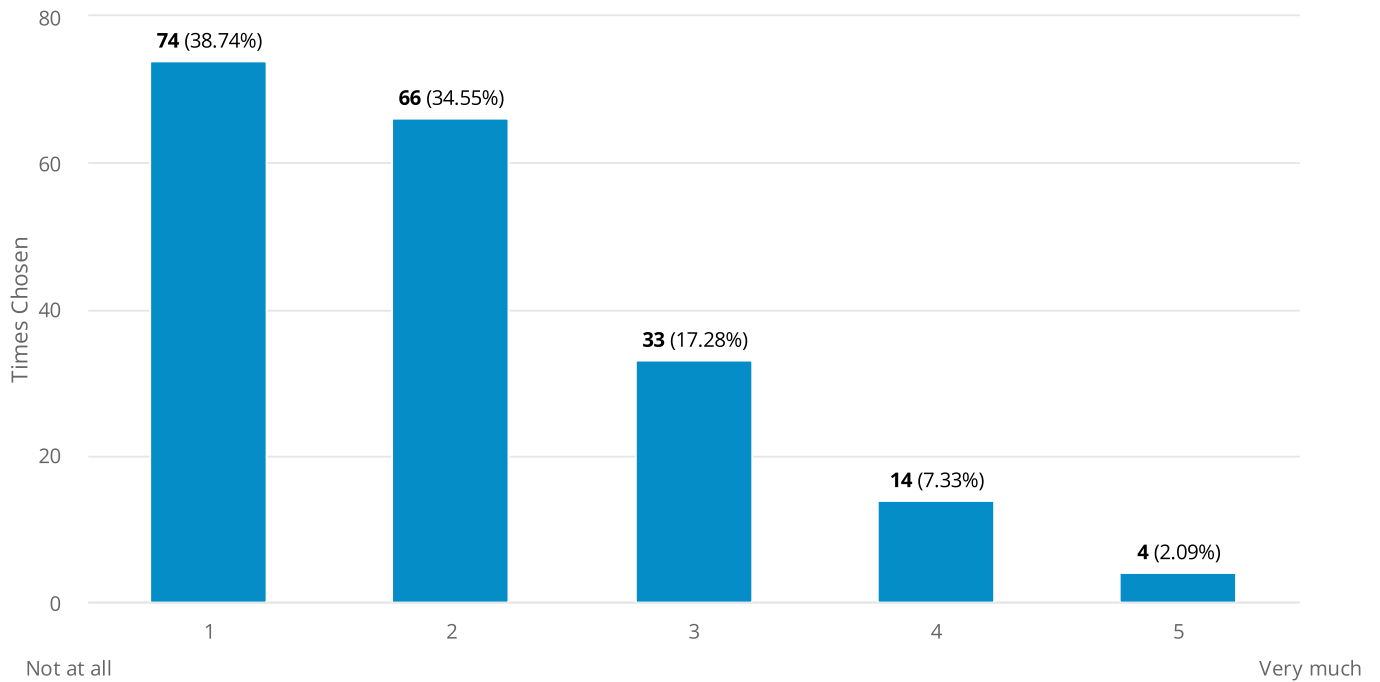
## 11. Which of the following statements comes closest to your opinion?

Number of responses: 191



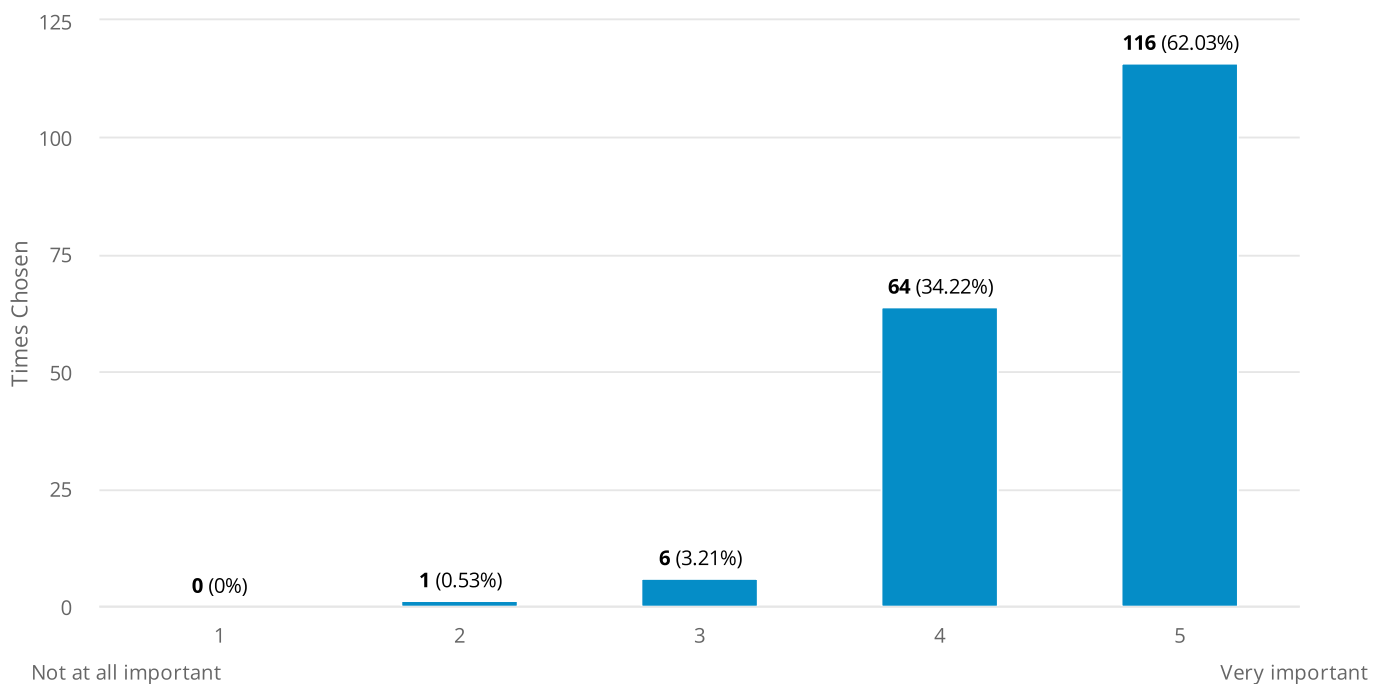
## 12. To what extent would you personally like to be consulted on decisions concerning everyday matters at the club?

Number of responses: 191



## 13. How important is it to you that the club has a clear sense of what it stands for?

Number of responses: 187



## 14. How important are these goals to you? Please rank in order of importance with 1 being the most important. Bath City FC should strive to...

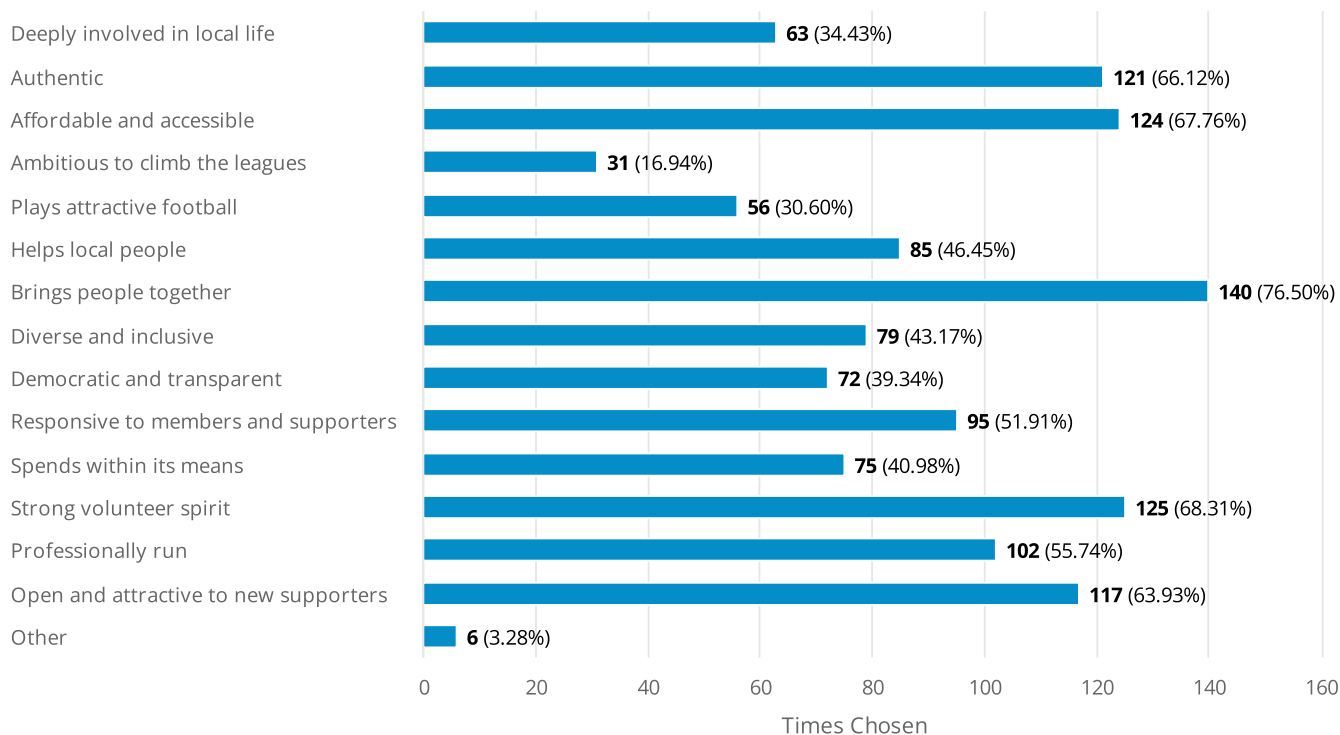
Number of responses: 188

Rank	Choice	Distribution	Score	Times Ranked
1.	Be financially sustainable for the long-term		808	183
2.	Play attractive, ambitious football		504	181
3.	Be responsive to its members and supporters		475	183
4.	Have a positive impact in its local community		465	182
5.	Engage with the city and attract new support		464	185
		Lowest  Highest		



## 15. From what you've experienced, which of these accurately describes the club right now? (Please tick as many as apply)

Number of responses: 183



"Other" text answers:

Proud of its history

not enough knowledge to comment

Aims to play at the highest level possible in a sustainable way

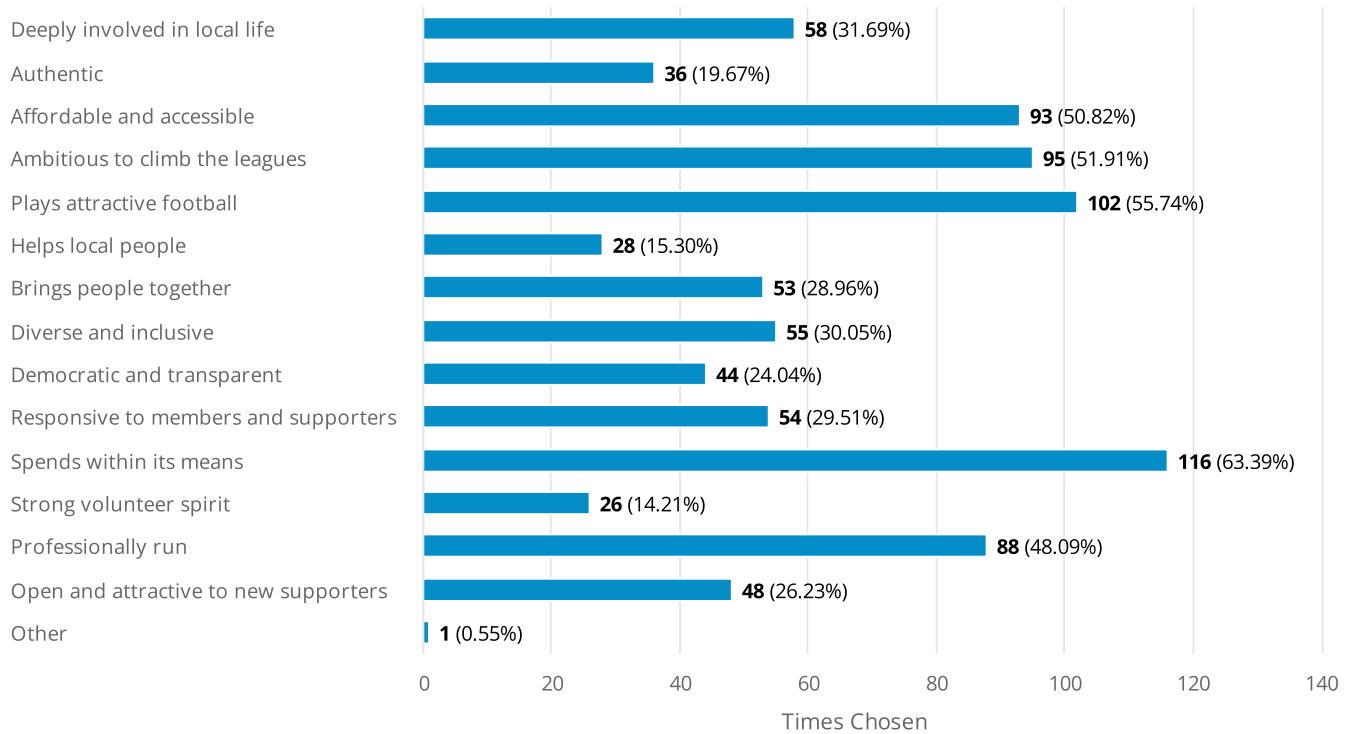
Club seems a bit disjointed at the moment not enough information on its plans both with development and it's

Disappointing failure to redevelop Twerton Park

Very family friendly

## 16. Imagining the club in five years' time, what should be Bath City FC's most essential qualities? (Please tick no more than five.)

Number of responses: 183

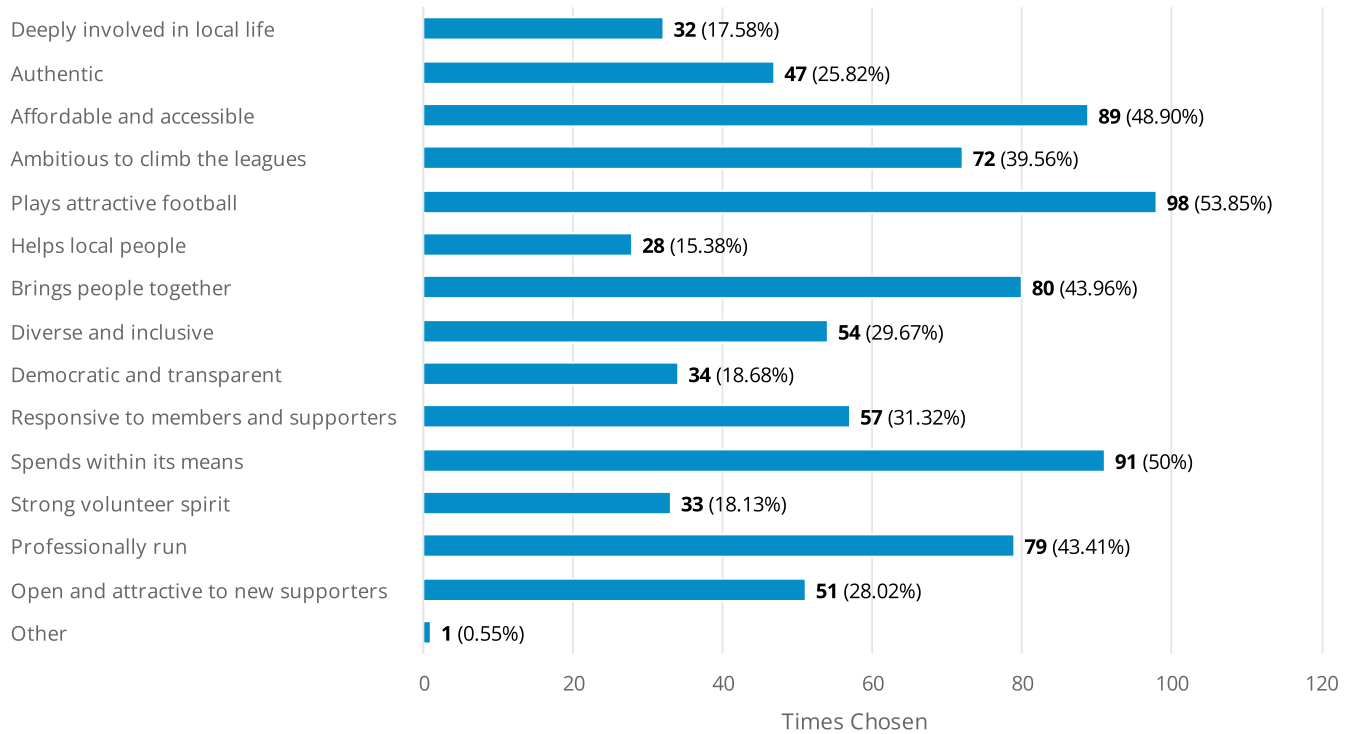


"Other" text answers:

Still exists

## 17. Thinking about what the club means to you, which of these feel the most important to you personally? (Please tick no more than five)

Number of responses: 182



"Other" text answers:

can't comment

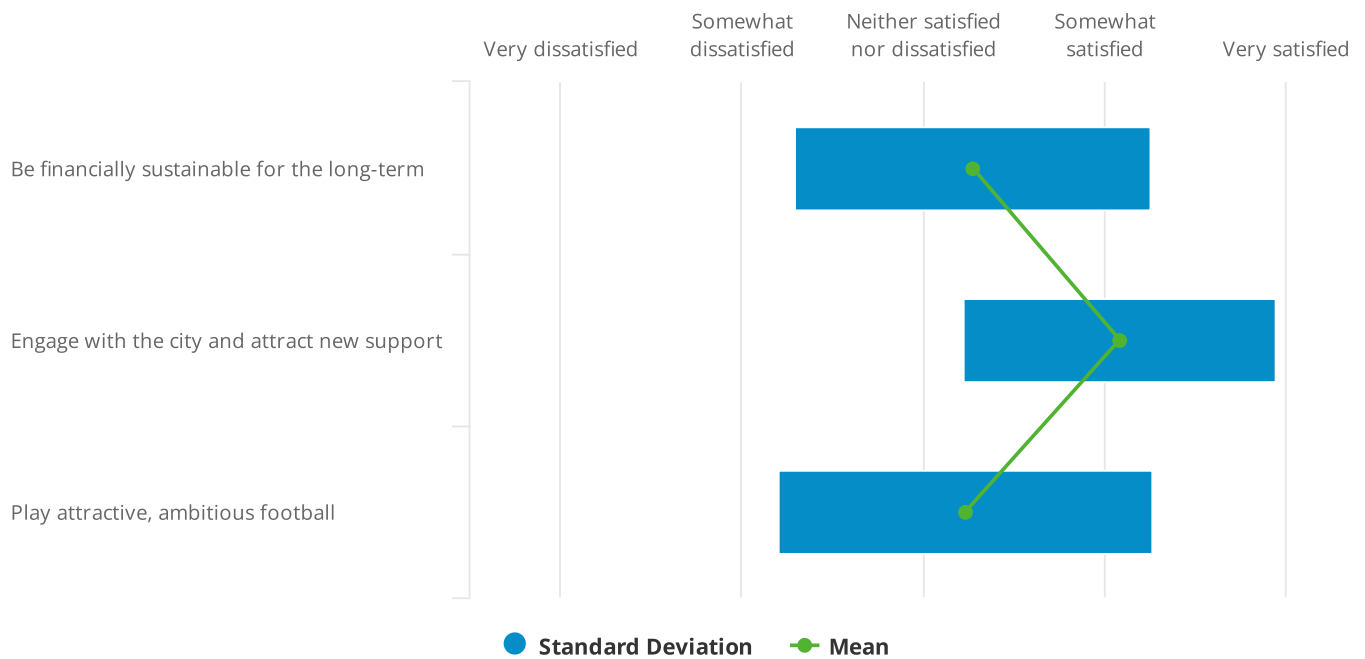
**18. Looking at the next five years, which changes would you most like to see at Bath City FC? Please rank in order of importance with 1 being the most important.**

Number of responses: 178

Rank	Choice	Distribution	Score	Times Ranked
1.	No longer loss-making		1058	173
2.	Upgraded stadium and matchday facilities		780	164
3.	Increased attendances		777	166
4.	Twerton Park always in use by local people and groups		642	157
5.	Playing in a higher league		638	159
6.	Greater community impact		554	153
7.	More professional		488	150
8.	More transparent and democratic		372	139
		Lowest  Highest		

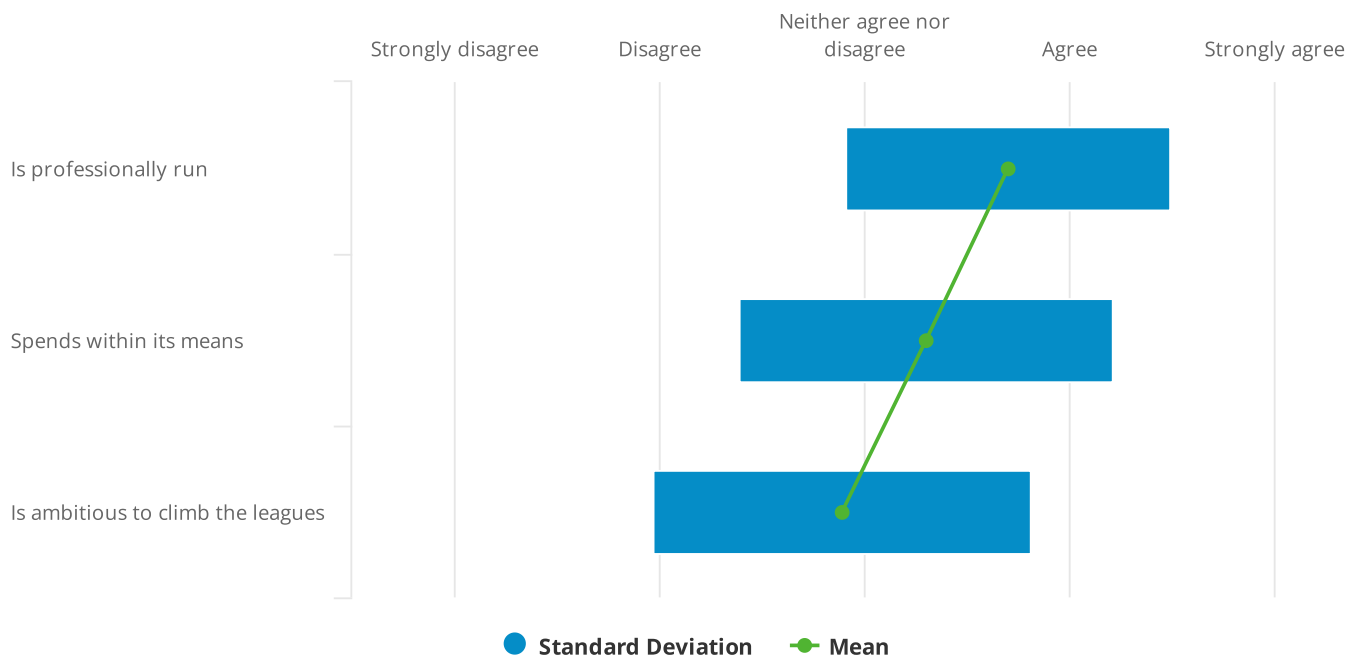
## 20. How satisfied are you with the club's progress towards these goals?

Number of responses: 178



## 21. To what extent do you agree that Bath City FC...

Number of responses: 177



## 23. If it is not possible to clear the Club's debts through "Plan A", what would be most important to you when weighing up any "Plan B"?

Number of responses: 176

Rank	Choice	Distribution	Score	Times Ranked
1.	Financial sustainability		1055	176
2.	Staying at Twerton Park		762	176
3.	Remaining democratic and community-owned		744	176
4.	Avoiding relegation		724	176
5.	Improved facilities		583	176
6.	Having a strong community impact		555	176
7.	Being ambitious to climb the leagues		505	176
		Lowest  Highest		