

Bath City Supporters Society

Supporter Liaison Officer (SLO): Candidate statements

The Supporter Liaison Officer is a Club Board position. The SLO will serve until the 2023 Supporters Society AGM. The candidates for this election are **Cheryl Bradley** and **Michael Clayton**.

Candidate Statement: Cheryl Bradley



Proposer: Martin Powell
Seconder: Christopher Cox

I am a life-long supporter of the Club and I rarely miss a game home or away. For the last 6 years I have served on the Supporters' Club Committee, currently as Vice Chair and Away Travel Co-Ordinator. On home match days I can be seen all around the ground and bars selling programmes and match day draw tickets, as well as serving in the Supporters' Club tea bar.

I have previously served on the Supporters' Society Committee as Membership Secretary. As part of the Big Bath City Bid team I was responsible for processing all applications for community shares and creating the community shares register, as well as acting as Treasurer for all investment and donation monies.

In the early days of community ownership I acted as Secretary to the Board, taking minutes at Board meetings.

Since the onset of the COVID crisis, I have been volunteering at the Club a couple of days a week managing the online shop as well as dealing with telephone calls and carrying out general office/admin tasks as needed.

Through my presence on the terraces and my many roles at the Club over the years, I am known, by sight if not by name, by most of our supporters. I would like to think that I am easily approachable to listen to any concerns or suggestions. I am also well known to the Board of Directors which helps build a level of trust and understanding. I believe it is important for supporters' views to be heard by the Board of Directors, and if elected I would ensure that any concerns are resolved in fair and open dialogue, or in a confidential manner where necessary. I would also continue to build on the good relationship between the Club and supporters.

I believe communication and openness between Bath City Football Club and its supporters is very important, and I believe the experience gained in my involvement with the Club in recent years will be invaluable in carrying out the role of Supporter Liaison Officer.

Candidate Statement: Michael Clayton



Proposer: Dan Messum

Secunder: Peter Nobes

I am requesting your vote to stand for the position of Supporters' Liaison Officer (SLO) on the Club Board and the Supporters' Society IGM on Thursday 10th Dec.

Having caught the 'City bug' over 10 years ago I have become an avid fan, initially watching regularly with my then young children. Last season, as a season ticket holder, I attended all the home games and 90% of the away games.

Not content with 'merely' watching from the terraces, I have become increasingly involved as part of the extensive and dedicated off-field team in helping moving Bath City towards a better future. Be it standing on Milsom St publicising the Big Bath City Bid, coming off the terraces (twice) as a substitute assistant referee, representing the club and supporting Carole (GM) at various marketing events across the city. I have also been privileged to chair the Supporters' Society for the last 2 years (until Sept.)

I am seeking the opportunity to serve the club and supporters as SLO and would like the opportunity to improve the communication with and engagement of supporters in contributing to the running of Bath City FC. To this end, if successful, I would aim to:

- Increase supporter involvement in the Club's activities and decision making
- Help define and agree the strategic direction – with supporter input
- Continue the supporter consultation re. the Redevelopment
- Enhance the SLO's Match Day presence – it should be easier to ask questions / voice ideas
- Improve the supporters' profile, contributions and offerings on the website & social media
- Improve cohesion between the Supporters' Society, Supporters' Club and the Club Board
- Be the voice of the supporter on the Club Board

I thank you, in anticipation, for your vote

Regards
Michael Clayton