



# Bath City Supporters' Society

## Committee Meeting Summary



### Meeting Summary

<b>Topic</b>	Committee Meeting	
<b>Meeting Date</b>	30 <sup>th</sup> April 2020	
<b>Location</b>	Zoom Conference Call	
<b>Attendees / Role</b>	<b>JB</b> Jon Blain (Supporter Comms) <b>PB</b> Paul Brotherton (Compliance / Membership Secretary) <b>MC</b> Michael Clayton (Chair) <b>RL</b> Russell Lewin (Observer)	<b>KL</b> Ken Loach (Redev) <b>PM</b> Pete McCormack <b>SM</b> Shane Morgan (Ops) <b>SP</b> Stuart Page <b>JP</b> James Pullan <b>ES</b> Emma Sparks (Secretary)
<b>Apologies</b>	<b>MT</b> Marc Thomas	
<b>Purpose of Meeting</b>	To agree actions / decisions in relation to the governance and support of the Football Club and Society business.	

No.	Description	Status	Who	Date
1.	<b>Approval of previous minutes:</b> March meeting minutes approved	Decision		
2.	<b>Redevelopment:</b> Thanks to PM for introducing Turleys. Turley's completed an independent review on the planning application and have advised on the appeal the resubmission.  This has been shared with Greenacre who will continue with the appeal.  Greenacre agreed to fund fwp (stadium architects) to work with us to understand the costs and options for the stadium with a view to resubmission.  The Supporters' Society are to be an integral part of this stadium review.  In parallel, we continue to engage with BANES CEO (who is very supportive), planning officers and councillors.	Info		



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No.	Description	Status	Who	Date
2.	<p><b>Finance:</b> The Society Committee commended Paul Williams' efforts in ensuring the club maintains a relatively stable financial position in very turbulent times. This has been achieved by investigating and executing various grants and entitlements available from Central and Local government and HMRC etc.</p> <p>Budgeting is doubly difficult due to numerous unknown variables – i.e. no indication / decision on when and how football will resume.</p> <p>PW is attempting to 'ring-fence' funds normally set aside for season 20/21.</p> <p>Two potential fund raising schemes have been explored (crowd sourcing and community share release) to ensure there are sufficient funds (up to £100k) to cover costs until Dec 20 when planning application can be resolved.</p> <p>This is an ever-evolving situation that is changing almost daily.</p>	Info		
3.	<p><b>Treasurer Vacancy update:</b> Onboarding of Mike Loughton (new co-opted treasurer) has not progressed due to exceptional circumstances.</p> <p>MC to arrange for hand over / induction</p>	Info  Action	  MC	  28/May/20
4.	<p><b>Commercial Director:</b>  No progress</p>	Info		
5.	<p><b>AGM Prep:</b> Agreed to postpone AGM until 03/Sep/20 due to C-19 and social distancing and the need to conduct a ballot face to face.</p> <p>In lieu of this we agreed to conduct a Supporters virtual Q&amp;A session on 23<sup>rd</sup> June. To include SLO. Members to be informed.</p> <p>Re. re-election of board members - Commercial Director and one other needs to be elected.</p>	Decision  Decision Action Info	  MC	  25/May/20



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6.	<b>Communication and Engagement:</b> Focus now on Social media.	Info		
7.	<b>Membership Update</b> Current membership 314  Planning to contact elapsed approx. 250 elapsed members than last meeting  Will review different membership options after that	Info  Action  Info	  PB	  31/May/20
8.	<b>Standing Order / Constitution Update</b> Review or recommendations is underway. Board members have fed back now.  Next steps: Society Committee to convene to vote on recommendations.	Info  Action	  PB /ES	  25/May/20
9a.	<b>Working Group Summary: Commercial</b> Thanks to Bob Chester for reporting on following initiatives:  <b>Shirt sponsors draw:</b> 24 entries so far. Draw will take place 4-6 weeks before next season starts, whenever that might be.  <b>Pledge:</b> Contributions currently at £2891.22 plus the £350 pm via standing orders.  <b>Lottery:</b> Currently £160 pw – normally £180 pw  Pricing review underway due to exceptional circumstances..	Info		
9b	<b>Working Group Summary: Sales &amp; Marketing</b> 1000BC is a bit moot. We had 1900+ for Family Day/Weymouth - fantastic success financially and was really timely as our last game before lockdown. Might reconsider timing Family Day with any potentially obnoxious fans again in future - the thought was that it would be a good experience due to a big crowd. But that crowd really hinted at us hitting our budget for the year with big games still to	Info		



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	<p>come, and finishing with an average on or above last season, despite no Torquay fixture.</p> <p>We managed to drive that crowd without significant outdoor media (no buses or vinyl banners) - but based around digital marketing and flyers to homes and schools. Plus hundreds of Weymouth fans!</p> <p>Season ticket sales are at 110. We finished with 250+ last year, so it's some way short, but we're selling something we don't know when or if we're able to fulfil and at a higher price. Worth noting that we've sold on the basis of a 24 team league, but that's unlikely to happen in the South now with no promotion from the lower leagues.</p> <p>Great support form fans contributing to the Player Pledge and buying up our shop stock - they've been real troopers and kept our head above water waiting for Govt money to arrive. Thanks also to the Society for its vital donation likewise.</p>			
9c.	<p><b>Working Group Summary: Operations</b></p> <p>Shane continuing to keep stadium secure and ticking over due to lock-down.</p> <p>St Austell will refund for unsold beer.</p> <p>Blood Donors continue to use the stadium x3 pm</p>	Info		
9d.	<p><b>Working Group Summary: Community</b></p> <p>Continuing to contact potentially vulnerable supporters and work with food bank. Thanks to Emma &amp; James for helping to support the Club in this initiative.</p>			

DOTM 25<sup>th</sup> May 2020