



Bath City Supporters' Society



Meeting Summary

Topic	Committee Meeting	
Meeting Date	4 th Feb 2020	
Location	Twerton Park	
Attendees / Role	PB Paul Brotherton (Compliance / Membership Secretary) MC Michael Clayton (Chair) KL Ken Loach	SM Shane Morgan SP Stuart Page MT Marc Thomas
Apologies	JB Jon Blain (Supporter Comms) RL Russell Lewin (Observer)	JP James Pullan ES Emma Sparks (Secretary)
Purpose of Meeting	To agree actions / decisions in relation to the governance and support of the Football Club and Society business.	

No.	Description	Status	Who	Date
1.	Approval of previous minutes: November meeting minutes approved	Decision		
2.	Treasurer Vacancy: Need to recruit a volunteer to replace Steve Skinner after his resignation. Various options being explored including aligning with Foundation who have similar need. Year End accounts have been completed MC has taken possession of documents and access to accounts etc.	Info		
3.	100 Club Vacancy: Peter Nobes, community shareholder, Society member and season ticket holder has agreed manage the draw each month.	Decision		
4.	Succession Planning / AGM x3 Committee members will be eligible for re-election in June. Agreed the following to encourage members to put themselves forward – to ensure we have a good selection of candidates.			



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No.	Description	Status	Who	Date
	<ul style="list-style-type: none"> Meetings to advertise purpose of committee – pre-match 2pm Statements & Messages Pre-match Set AGM date – NB Euros - embrace 	Action	MT	27/Feb/20
		Action	MT	27/Feb/20
		Action	ES	27/Feb/20
5.	<p>Supporter / Member Engagement</p> <p>Oliver Holtaway has collated feedback and responses to Stadium design consultation and fed back to Phil Tanner.</p> <p>KL to liaise with PT re. feedback responses.</p> <p>“Community run / Community owned” posters: Two large outside posters are finally up! They are located on the Bath End side of the tea bar and on the wall of the steps in the paddock that leads up to TR Hayes/John Reynolds lounges. Thanks to Ron Davies for securing them properly.</p> <p>There are additional posters to go up, potential for some more “outside” vinyl posters, rather than laminating existing ones – would ask if Ron could put these up as he’s done a much better job than we did. Minuteman have said it’s cheaper to print some new vinyl posters than laminate the existing ones.</p> <p>Existing ones have potential to be used elsewhere / when groundsharing? E.g. easily portable, can put up and take down in the time we are away from TP.</p> <p>Financial Summary Report: This is underway.</p> <p>Upcoming Events/Ideas: Match Day presence / Recruitment being planned. Online payments make ‘on-the-spot’ recruitment simple.</p> <ul style="list-style-type: none"> Establish a 2020 timetable of activities 	Info		
		Action	KL / SM	27/Feb/20
		Action	MT	27/Feb/20
6.	<p>Membership Update</p> <p>303 members (from 330) Renewals 250 – 49 expired 20 new members</p>	Info		



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No.	Description	Status	Who	Date
	Next steps focus on expired members			
7.	<p>Standing Order / Constitution Update PB submitted recommendations for potential changes to the Standing Orders and the Society Constitution for discussion prior to the meeting. PB has convened and consulted a volunteer Society member group to achieve this.</p> <ul style="list-style-type: none"> • PB provided brief overview. Committee members to feedback asap 	Info Action	All	27/Feb/20
8a.	<p>Working Group Update – Commercial (ES): Kartini Sutoto has started to support Bob on commission only basis.</p> <p>Applications being received for Commercial Director role: Matthew Falk and Sam Roberts</p> <p>MC met representative of StatsBomb to establish closer links</p> <p>Family day Weymouth sponsorship - KS / CB / BC to define packages of £3K</p> <p>The Society has agreed to sponsor the Slough Town fixture on the 10th of April.</p>	Info		
8b.	<p>Working Group Update – Sales & Marketing (RL): 2000BC Report Average league attendance = 1011 (budgeted 1061) and 2018/19 (to mid-Jan) - 1093</p> <p>Total shortfall to date = 701 attendees</p> <p>Boxing Day (v Chippenham) 600 short of Budget. Weather + Live televising of PL on Amazon. Considering complaining to FA / League for 3pm Sat type protection.</p> <p>Our marketing is also diminished by not having access to the buses nor being able to do outdoor banners.</p> <p>On the plus side the Billericay crowd was on budget (+200 year-on-year) and Hemel 200 over Budget (1100 v 900).</p>	Info		



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No.	Description	Status	Who	Date
	<p>We need to average 1400 for the rest of the season to meet Budget. The average for the last 7 matches last year was 1100, so it's stretching but maybe plausible with visits of Weymouth, Havant and Slough all high flying sides to visit.</p> <p>Lobbying We've begun a campaign encouraging people to contact their councillor about the planning application. Relatively low uptake with 100 clicks from 900 email opens (sent over 10 days), but we can revisit over time. Aim is for a continual flow of contacts rather than a spammy rush.</p> <p>A social media drip feed of supportive messages/facts on our media outlets will begin this week as well, following on from the national media coverage Paul Duffin was able to stimulate.</p> <p>Marketing We'll begin promoting the Shirt Sponsor Draw this week and will repeat the call for applicants for the vacant Director role.</p>			
8c.	<p>Working Group Update – Operations (SM): All working well. Remedial work for ground grading complete. Kebab van now onsite – finish at 11pm</p> <p>Agreed to support “No pyro, No party” policy and posters to prevent recurrence of flares inside ground.</p>	Info Decision		
8d.	<p>Working Group Update – Football (MT): Nothing to report Possible to h/o to JB</p>	Info		
8e.	<p>Working Group Update - Finance (SS): Potential Novia sponsorship (£10k) - £40k (CSR) - package Stats Bomb have expressed an interest.</p> <p>As discussed previously, the club face a cash flow funding gap of £35k in April / May if planning consent delayed. The Board is discussing various options and scenarios.</p>	Info		



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No.	Description	Status	Who	Date
	<ul style="list-style-type: none">Agreed Committee need to be involved in any significant discussions relevant to the Club's future post Planning Committee meeting (11th March?). MC to agree with Board.	Action	MC	27/Feb/20
8f.	Working Group Update – Community (JS) Link to JS report	Info		
8g.	Working Group Update – Redevelopment Planning: Mid March is expected date for Planning Committed review. Planning Officer's recommendation will be issued ahead of meeting. Independent viability report is currently under review. Carole has created Comms / PR report - soft copy is available once ownership for various initiatives agreed. There would appear to be a need to educate some of the newer councillors re. the process. There is an active lobbying campaign underway and an 'influencers list' being drawn up. Supporters' to be encouraged to contact the Chron and their local councillors.	Info		

DOTM 27th Feb 2020