



**Bath City FC Supporters Society
Committee Meeting
7pm on Thursday 31st March 2022
Via Zoom**

Meeting Report

Present: Jon Blain, Paul Brotherton, Christopher Flanagan (Chair), Sally Harris, William Heath, Pete McCormack, Shane Morgan, Mark Taylor, Marc Thomas.

1. Apologies: Oliver Holtaway, Ken Loach, Alistair Lord, Stuart Page.

2. Approval of minutes and actions

The minutes of the Committee meeting held on 24th February 2022 were confirmed (proposed: WH, seconded: McT).

Follow up actions:

- CF has informed Nick Blofeld about the Society's offer to provide £8k in return for specific sponsorship activities over the next four years
- The email to members re possible future scenarios and the member survey have been sent out
- OH has set up a meeting with Richard Irving of the FSA on 4th April 2022 (see below)
- OH has revised the Governance document in liaison with Joy Saunders
- CF has agreed with NB that the joint meeting will be on 7th April 2022 (see below)
- PB has consulted Committee members re the AGM date (see below) and their length of time on the Committee.

3. Report from the Club Board meeting

[REDACTED]

4. Redevelopment update

[REDACTED]

5. Joint meeting with the Club Board on 7th April 2022

It was AGREED that this will take place via Zoom in view of the very high Covid rates. Agenda items should include the latest on redevelopment, the football situation and possible 'what if' futures.

ACTION: CF to liaise with NB about the agenda.

It was AGREED that in view of the sensitive issues to be discussed there should only be brief bullet points of topics discussed at the joint meeting included in the next members update.

6. Scenario Research

This phase of scenario research has been completed and OH has arranged a meeting with Richard Irving of the Football Supporters Association at 7.30pm on 4th April. All Committee members are invited.

ACTION: PB to circulate Zoom details of the meeting.

The survey of members has been completed. Discussion of the results was deferred to the next Committee meeting.

7. Society AGM 16th June 2022

The AGM is planned to take place at Twerton Park and SM has booked a room.

PB asked those not standing for election this year to consider putting themselves forward for Election Officer or Election Observer. Both of these roles need to be filled well before the start of the election period on 21st April.

ACTION: PB to circulate more information and ask for volunteers.

There was discussion about the Club Board positions to be elected this year. The current Board members whose three-year terms come to an end this year are Jon Bickley (Marketing Director) and Joy Saunders (Community Director). PB has been in touch with both of them to seek brief information about the roles.

Given that specific roles are to be elected there was some discussion about the current make-up of the Club Board and whether it could be re-aligned. It was AGREED that for this AGM the roles of Community Director and Marketing Director should be advertised for election. It was also AGREED that the Committee should have a more thorough review of what the Club Board should look like in due course.

ACTION: PB to draft role descriptions for the Community Director and Marketing Director roles (based on the earlier work of SH) and circulate to Committee members for comment/agreement.

In answer to queries from SM, PB confirmed that Jon and Joy are both eligible to stand for election again if they wish. The Election Policy agreed by the Committee states that Society reps on the Club Board may serve for two consecutive periods of three years. Jon and Joy are both coming to the end of their first three-year period. PB confirmed that there will be six places for election to the Society Committee as usual.

8. Society Finance update

Deferred to the next meeting

9. Membership update

MkT reported that the current membership figure is 365. This has been pretty consistent in recent months.

10. Strategy and action to increase membership

The strategy to increase membership had recently been agreed by the Committee and there was some discussion on possible actions including giving out the leaflets that have been printed. The recent member survey had also shown the scope to improve the balance of members particularly by increasing the number of women and attracting a broader age range.

OH has indicated that because of time pressures he is unable to lead on practical implementation of the strategy and PB asked to a volunteer to take the lead and ensure that actions are undertaken. McT, JB and MkT agreed to jointly take the lead.

ACTION: McT, JB and MkT to liaise on who will do what and report back.

11. Any other business

PB reminded the Committee that we have two hospitality places (match ticket + buffet) available (these had been offered to the Society as a reward for fundraising). MkT offered to find a way of using these to help promote Society membership.

[Sensitive item redacted]

It was agreed that the Supporters Society should do something to mark the great contribution that Bob Chester has made to the Club.

12. Date of Next Meeting

The next Committee meeting will be at 7pm on Thursday 28th April 2022.