



Bath City FC Supporters Society
1900 on THURSDAY 26th August 2021
Via Zoom

Meeting Report

Present: Jon Blain, Paul Brotherton, Christopher Flanagan (Chair), William Heath, Ken Loach, Peter McCormack, Shane Morgan, Stuart Page, Mark Taylor.

1. Apologies: Sally Harris, Oliver Holtaway, Marc Thomas.

2. Approval of the minutes of the meeting held on 29th July 2021 and outstanding actions

The minutes were confirmed (proposed: William Heath, seconded: Pete McCormack).

Matters arising:

- The first monthly Committee update for the Club Board had been sent to Nick Blofeld for him to forward to Club Board members
- The summary of agreed AGM/IGM motions and follow up is still to be prepared
ACTION: PB to draft this
- JB had agreed to be the liaison and support person for the new Treasurer
- PB has submitted the 2020 accounts and annual return to the Financial Conduct Authority
- PB has paid all 100 Club winners up to and including the July winners
- OH has drafted and circulated the first monthly email newsletter to Society members
- PB and OH are booked onto Co-op UK's Director training event in October

3. Appointment of Treasurer

JB and McT have both now met Alistair Lord. It was agreed that Alistair should be appointed Treasurer and co-opted onto the Committee subject to CF and PB meeting him by Zoom to discuss the role further and ensure that all are happy with this arrangement. PB would then arrange handover.

ACTION: PB to set up a meeting with AL and CF.

4. Committee priorities for 2021/22 and meeting cycle

PB had circulated a draft which aimed to clarify the Committees main priorities for the time until the next AGM. This would help focus the workload and be a record of progress made. This would be updated on a regular basis.

This was agreed with the addition of WH to the redevelopment section. Some topic leads will be clarified in due course or handled by the Committee as a whole.

ACTION: PB to amend and circulate

The proposed cycle of meetings was agreed. It was suggested that there should be an event for Society members in early December – this could take the form of a general meeting/ discussion (eg about the redevelopment) rather than a formal IGM.

ACTION: Committee to discuss and PB to arrange a date nearer the time.

KL said that he will be away from Bath for much of the next six months and requested that someone take his place on the Redevelopment Working Group on a temporary basis.

ACTION: All Committee members to consider if they can do this role for approx six months and to contact CF.

5. Matchday volunteers and the Society's visibility on match days

Carole Banwell had contacted the Society asking for more input on matchdays. KL offered to sell programmes if extra help is needed. It was noted that many Society members do contribute in different ways, eg leafletting, and that it was important to be clear what was required. A request for help will be included in the next monthly email newsletter for Society members

ACTION: OH to include this in the early September edition.

Ideas about increasing visibility generally included having an advertising hoarding, having a page or part-page about the Society in the matchday programme (see section comms update below), and promoting the shirt raffle. It was also agreed that there should be a notice located by the Burger Bar.

ACTION: Mkt to liaise with PB and put up a notice.

6. Club strategy

PM reported that following the first draft produced by OH there had been suggested wording amendments from Nick Blofeld, Jon Bickley and Joy Saunders. The next step would be for OH and PM to discuss the draft jointly with NB.

ACTION: PM and OH to discuss with NB, agree the way forward and circulate a revised draft to the Committee.

KL highlighted the importance of language and the need to ensure that the strategy reflects the spirit of a community owned club.

7. Redevelopment

[Confidential]

8. Report from the Club Board and regular comms with the Club Board

[Confidential]

9. Membership update

MkT reported that Society membership currently stands at 373 members.

10. Communications update

JB reported that the first monthly email newsletter to members had been sent out by OH at the beginning of August. He is investigating promoting the Society by having a hoarding at Twerton Park and it was also agreed that we should consider having a section in the matchday programme.

ACTION: JB to contact Bob Chester about the hoarding and the matchday programme.

ACTION: JB to contact OH re producing the September newsletter

11. Any other business

[Sensitive item redacted]

Club Board attendance at the Society Committee was discussed. There is an open invitation for a Club Board member to attend the Committee and Jon Bickley had expressed an interest in attending the September meeting. There is also an intention to have a joint meeting between the Society Committee and the Club Board and it is hoped that the next one will be in October.

ACTION: PB to invite Jon Bickley to the next meeting

ACTION: CF to raise the joint meeting with Nick Blofeld, following which PB will identify a suitable date.

MkT reported that he is working on reviewing the 100 Club, highlighting the problem of identifying payments effectively. He suggested that one possible solution is to move the 100 Club to a different bank account and intends to speak to the new Treasurer and others about the best way forward.

The Meet the Manager event is being held at Twerton Park on Wednesday 1st September at 7.30pm. Cheryl Bradley is organising it and PB is providing the Society Zoom facility – this will only be available to Supporters Club and Supporters Society members.

PB reported that the Society had received a thank you letter from Jerry Gill following our donation to the 'Bounce back' appeal.

12. Date of next meeting

This will be at 7pm on Thursday 30th September 2021.