



BATH CITY SUPPORTERS' SOCIETY

2019 AGM – Candidates and Motions



Dear Society Member

This document contains all the details of the nominees for the Society Committee (x4) and the Club Board (x2) and also the motion proposed (x1).

As the number of candidates does not exceed the number of positions available in both the Society Committee and the Club Board you will be invited to vote Yes / No for each candidate. You will also be invited to vote Yes / No for the proposed motions.

Candidates for Society Committee:

Paul Brotherton
Emma Sparks
Ken Loach
Stuart Page

Candidates for Club Board:

Joy Saunders
Jon Bickley

Regards
Michael Clayton (Chair)

Bath City Supporters' Society

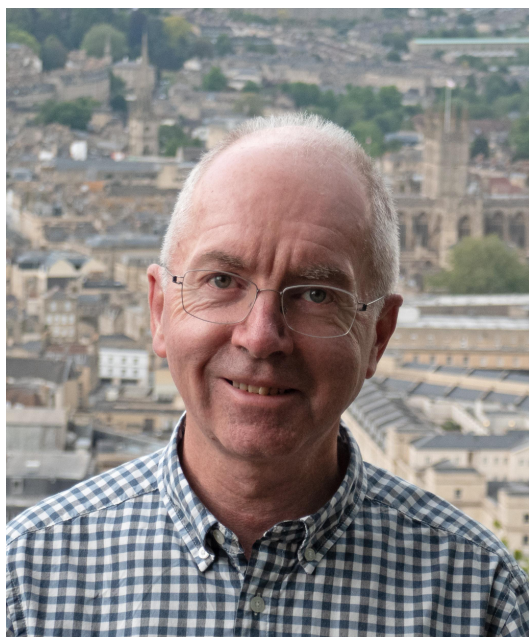


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Society Committee Candidate - Paul Brotherton



I was co-opted onto the Committee in 2018 and would now like to contribute as an elected member.

I started supporting Bath City in 2011, have been a season ticket holder since 2016/17 and am proud to be a community shareholder. I served as Compliance Officer for the Supporters Society in 2018/19 and was Election Observer in 2016, 2017 and 2018.

My background is in the NHS, working to improve population health and reduce inequalities across the community. As a Director of Public Health I was a Board member of an NHS Trust and have a good deal of experience in management and in community-focussed organisations.

Community ownership has clearly brought new life into the club. However while there's been great progress there is still more to do to ensure that Bath City realises its full potential as a progressive, sustainable and community-based club.

I would see the following as key priorities for the Supporters Society over the next two years: Overseeing and supporting the redevelopment of Twerton Park, ensuring that it works for supporters and the community.

Increasing the visibility of the Society and greatly expanding its membership

Improving communication and involvement of members

Strengthening democracy and transparency

Developing a strategy to increase community ownership of the club to 75% as set out in the Big Bath City Bid.

If elected to the Committee I would work to help the Society meet these and other objectives.



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Society Committee Candidate - Emma Sparks



I initially became more closely involved with the football club in 2016 when I worked at Geometry PR who helped support the final stage of the Big Bath City Bid. I helped create and gain media coverage for the bid on tv, radio and in print.

I live in Oldfield Park and the club is almost on my doorstep, I was keen having had limited involvement through my work, to become more involved and volunteered to support the Society with taking on the co-opted role of Secretary in November 2016. I was elected at the AGM in 2017 as a full committee member and I am keen to continue my involvement and stay on as Secretary.

These are exciting and rewarding times to be involved with the club with the redevelopment ahead and positivity both on and off the field regarding the club itself. I have enjoyed my time on the committee and feel I have a lot of skills that are beneficial to the society. I have a wealth of experience in administration and organisation both in work life and put having previously held the role of the Secretary for the Bath Rugby Supporters Club, but please don't hold this against me!

As we strive to become a completely community owned club the involvement and keen support of volunteers is imperative. We are here to support the club board and all who work at the club, on and off the field and build a successful and sustainable future for the club longer term and I am keen to remain involved to help ensure that this happens.

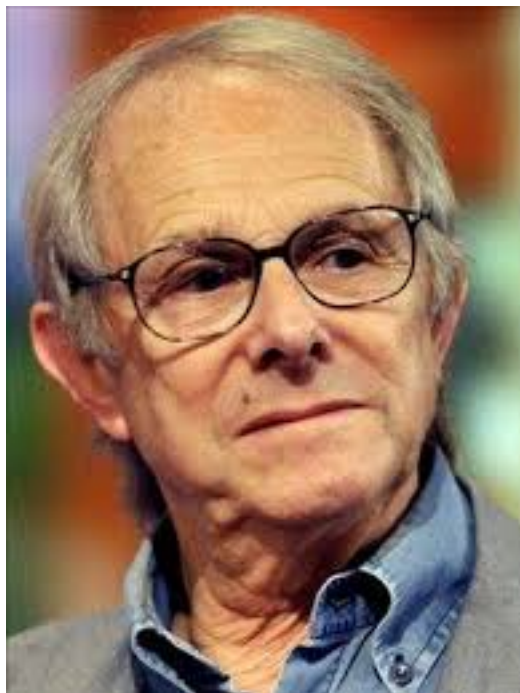


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Society Committee Candidate - Ken Loach



The role of the Society is changing.

Once it was a pressure group, the voice of supporters who wanted to influence the Board. Now we appoint the majority of the Board members and, we hope, before long, the club will be wholly owned by the supporters and the wider community.

This brings greater responsibility. We have to take the long view, with the long term security of the club as our priority. But we are also fans, and that means we want a successful team playing good football - and in a stadium that reflects our ambition.

My particular interests are the following:

First, we must be genuinely a community club, responsible to the needs of the locality. The work of the Foundation is developing fast, maintaining links with schools and developing girls' football. Events at the club (including the occasional film screening!) can also help to bring people to Twerton Park from across the city.

Second, the redeveloped stadium must be the very best we can achieve, given the financial constraints. This means keeping a close eye on the details of the plan and discussing the problems that inevitably arise. As supporters, this will be our home far into the future and we need not apologise for asking difficult questions.

Thirdly, we must support all those who work tirelessly for the club. From the manager, staff and players, to those who work in the office, and to the volunteers, some of whom work far beyond the call of duty. Brilliant, all of them.

And finally, we must not shirk tough decisions, if we are faced with them. In the end, the buck stops here!



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Society Committee Candidate - Stuart Page



I am a self-made business owner and previously a former Senior Diplomat and Executive, at the Prime Minister and Cabinet, Department of Defence and Foreign Affairs respective offices. Served in the Military and currently a long-standing UN Agency Board member, with 25 years of experience in business, Sport, diplomacy, policy, major event security, international logistical operations, international crisis, disaster response; security, intelligence, military, law enforcement, risk assessment-analysis, counter-terrorism and cyber.

I currently run several international companies and serve on international Boards in a range of sectors supporting several philanthropic foundations.

I am putting forward again my experience in sports and business to for a second term to be able to support our committee and board to grow the club.

Having spent many years in Sports, Government, and Business, I bring to the Committee networks, experience and corporate exposure along with new ideas that will propel the club to be able to reach new heights that will provide more opportunities for growth.

I am a passionate sports fan and I am a Board member of the Cheka Sana Foundation Tanzania, Africa, which helps street kids through its sports Academy and has a refugee centre for vulnerable girls. The Cheka Sana Foundation Under 15 boy team was the World Champions at FIFA World Cup in 2014 and runners up with the girl's team in 2018 in Russia.

I am also International Advisory Board Member advising on the "MAiS" program the worlds first Master Degree in Sports Ethics and Integrity that we provide Global Scholarships worth around 5 million EUROS. The program launches careers in sports administration and governance. This course is a product of an international collaboration of the following 6 universities: Swansea University (UK), Charles University Johannes Gutenberg University Mainz, KU Leuven, and University of the Peloponnese, University Pompeu Fabra

I have been a long outstanding supporter of 65 Degrees North that seeks to help in the rehabilitation of wounded, injured or sick (WIS) current or ex-servicemen and women by offering the opportunity to participate in challenging sport adventure.

It is a passion for me that Bath FC survives for our children's children and we support our team and academy to be recognized as a leading community football club in the UK. Our collective aim is to see growth for the fans, community and the city that is beyond the field to share for generations



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Club Board Candidate - Joy Saunders



As a lifelong football supporter (being the first girl on my school team), and a visitor on match days, I am thrilled by this opportunity to be elected onto the Bath City FC Board in the role of Community Director.

I was born in Bath, live in Twerton and work / volunteer here. I'm passionate about giving back to my community which I've done through various voluntary roles in the City including being on the board of Julian House and Bath Spa University. Understanding that Bath City FC plays a key role in community life, I would be keen to lead on setting a strategy that helps us achieve more, both in and

through, the local community.

Community can mean many things, but to me it's about being:

- community owned (shareholders)
- situated in a community (Twerton)
- supported by the community (match day supporters)
- surrounded by community (other charities, schools, business)

If successful, I would seek to build meaningful relationships within all these communities and position Bath City FC as a key partner to others building resilience within the City and beyond. I would start by performing a quick self-assessment of our strengths, weaknesses, opportunities and threats so that we could identify key priorities or pillars of activity (for instance - health & wellbeing, education & employment, social inclusion, sports participation) that can add to other efforts in the city.

Once our areas of focus are clear, I would be keen to find volunteer champions who could work with me in each area so that we can have greater impact than one person alone could achieve. I would approach that in a phased way:

- Phase 1: meaningful conversation within our communities
- Phase 2: shape our plan of action / development with involvement from other board members / interested parties
- Phase 3: lead a team where people can input into priority areas, have meaningful impact and build a thriving community.



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Club Board Candidate: Jon Bickley



After another year in which I've been proud to be a part of the Bath City FC Board, I'm asking Society members to support my re-election and enable me to continue my work in helping to develop crowd attendance and Club revenues; overseeing the Club's communication with the fans, shareholders and wider community; and playing a role in campaigning for the redevelopment to gain planning permission.

In my day job I'm CEO of Anthem Publishing, employing 35 people in our Bath office, but I'm able to dedicate at least one full day per week to working on the Club.

I currently oversee the creation and deployment of all our marketing

communication, assist with the Club's budgeting and financial monitoring, edit the Bath City weekly newsletter and pop up on turnstiles when required.

2018-19 has seen a sea change in attendance at the Club witnessing the highest crowd for 40 years and the highest average crowd for 40 years as well. I'm proud to be part of the dedicated group of volunteers that has helped to make that happen – alongside the team's superb performances and results on the pitch. I've been involved in the development of the Traditions campaign and at the hub of its implementation. I've also worked with others to deliver our best ever attended Student Day, Community Day and Family Day.

As the redevelopment has loomed, I've worked with other volunteers to build our newsletter database by over 60% so that we can effectively communicate with and directly encourage our supporters to lodge their comments on the council planning portal, with around 400 supporting comments posted at time of writing.

With the redevelopment project at a critical point and there being likely upheaval over the next couple of years while construction hopefully takes place, I believe it's key that we have a strong, professional and consistent team in place to ensure the best outcome for the fans and the Club. At the same time we must keep up the momentum with our fantastic growth in attendances – something I'm massively committed to. On that basis I ask that you support my candidacy for the Club Board.



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Motion

This AGM calls for a focussed and time-limited review of the rules and standing orders of the Supporters Society in consultation with the membership. The purpose of such a review would be to:

- bring the constitution up to date following the establishment of elections to the Club Board in 2018
- fill gaps, clarify areas of uncertainty and ensure that the constitution is fit for purpose.
- fulfil the commitment to review democracy and accountability arrangements made in the Big Bath City Bid