



# Bath City Supporters' Society



## Meeting Summary

<b>Topic</b>	Committee Meeting	
<b>Meeting Date</b>	31 <sup>st</sup> Oct 2019	
<b>Location</b>	Twerton Park	
<b>Attendees / Role</b>	<b>JB</b> Jon Blain (Supporter Comms) <b>PB</b> Paul Brotherton (Compliance / Membership Secretary) <b>MC</b> Michael Clayton (Chair) <b>RL</b> Russell Lewin (Observer) <b>KL</b> Ken Loach	<b>SM</b> Shane Morgan <b>SP</b> Stuart Page <b>JS</b> Joy Saunders (Community Dir) <b>SS</b> Steve Skinner (Treasurer) <b>ES</b> Emma Sparks (Secretary)
<b>Apologies</b>	<b>JP</b> James Pullan	<b>MT</b> Marc Thomas
<b>Purpose of Meeting</b>	To agree actions / decisions in relation to the governance and support of the Football Club and Society business.	

No.	Description	Status	Who	Date
1.	<b>Approval of previous minutes:</b> September meeting minutes approved	Decision		
2a.	<b>Working Group Update – Commercial (ES):</b> Commercial Director, David James is stepping down. <ul style="list-style-type: none"> <li>Recruit a replacement</li> </ul> Some of Bob Chester's tasks are to be reassigned. The Society Committee is keen to recognise Bob's dedication and contribution and hard work.  The Society has agreed to sponsor the Slough Town fixture on the 10th of April.	Info Action  Info  Decision	MC	
2b.	<b>Working Group Update – Sales &amp; Marketing(RL):</b> Average crowd now 981 per match. Up from 933 at this stage last season.  Student nonleague day was a success with 300 students and 60 children  Match day spend remains £400 under budget per match  Online ticketing use rising – 85 for last home game	Info		



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	Ticket office and shop have a card machine each now which has made things a lot easier and quicker			
2b.	<b>Working Group Update – Operations (SM):</b> All working well. Freeview fence has been replaced and looks pretty good.	Info		
2c.	<b>Working Group Update – Football (MT):</b> No Update	Info		
2d.	<b>Working Group Update - Finance (SS):</b> Match day income remains aligned to last season.  Comparative loss of £3K in September compared to last season.  Bar takings remain lower than last season.  A stock take is planned to review stock levels  SS to liaise with Paul Williams to monitor and support and to understand definition of direct expenses	Info      Action	      SS	      25/Nov/19
2e.	<b>Working Group Update – Community (JS)</b> We welcomed Joy Saunders (Community Director) to the meeting as a guest. She briefed us on Community strategy:  Five pillars of Community activity: 1. Building community: Being a friendly welcoming club. Themed match days – community day, student days, kick out racism. 2. Outreach / schools: Engaging with schools - assemblies etc. with Martin Powell and Jerry Gill. 3. Investing in our communities: Supporting the foundation, raise money for them as charity of the year. Supporting local causes in the bar on match days. 4. Resources: Offering rooms for use etc 5. Facilitating conversations: Acting as a catalyst to create a joint plan in Twerton: <ul style="list-style-type: none"> <li>• e.g. working with Bath City Farm</li> <li>• Food Poverty being addressed with Food Bank and by creating / supporting the Food Club (Pay £3 but for £15 worth of food)</li> </ul>	Info		



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	<ul style="list-style-type: none"> <li>Family Action and Fair Share to provide free legal advice around zero hours contracts, family law etc. Funded by Wessex Water and in connection with Citizen's Advice</li> </ul> <p>How can the society support better? Volunteers and publicity. JS to continue to liaise over specific initiatives.</p>			
2f.	<p><b>Working Group Update – Redevelopment Planning:</b> Phil Tanner is leading the Stadium design group. Supporter ideas and preferences to be fed into this group. Output to form part of spec for developers' to tenders</p> <p>Current timeline has application being considered on 20/Nov although this is not guaranteed. Still awaiting the planning officers report which precedes the hearing. The committee discussed various areas of current unknowns and uncertainty, including:</p> <ul style="list-style-type: none"> <li>Potential amendments to the original plans <ul style="list-style-type: none"> <li>We will address these when known to avoid in getting embroiled in numerous hypothetical scenarios</li> </ul> </li> <li>Concerns that the council may have and how they are being addressed <ul style="list-style-type: none"> <li>There are 2 main concerns being raised by the council planning process – 1) Viability report / Mass of student accommodation and 2) environmental impact of artificial pitch. Createrix (PR Company) and others are liaising with key figures to educate and explain. A robust case for mitigating the environmental concerns of the pitch has been created and submitted.</li> </ul> </li> <li>Contingency plans if further delays in the planning process have the potential to affect the club's viability. <ul style="list-style-type: none"> <li>Paul Williams and Chris Coles are defining the implications (timing and cashflow) of any delay into 2020 – to establish 'drop-dead' date and options (raise funds v cut costs).</li> <li>MC to get update from NB</li> </ul> </li> </ul>	Info	MC	25/Nov/19



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	Greenacre have assigned Paul Duffin to lead this key project for them. Board members and advisors are building relationship with him. Early indicators are that he has prioritised this, is totally engaged and very supportive.			
3.	<b>Membership</b> PB and MC preparing membermojo system for 1 <sup>st</sup> December launch for current members  Plan to propose the following motion to the imminent IGM: "This IGM calls on the Society to introduce a flat rate membership fee for individual members. This would initially be set at £5 with effect from the 1 January 2020."	Info		
4.	<b>Supporter / Member Engagement</b> Initial drop-in date for Supporter consultation drop-in over stadium design was postponed due to unavailability of key personnel. Revised date being planned.  Draft of new Society website is almost complete. Launch dependent on IGM date / agreement on membership fees  Measuring to be done of the boards in the ground for posters designed to improve visibility and awareness of the Society – Community owned / Community run posters.  Improved visibility of financials underway - Finance guide – how to read them – to be drafted before the next meeting	Info		
5.	<b>Constitution and Standing Order Changes</b> Working group (of 5) established. Scheduled to convene on 12 November. Expected output is recommendations of changes and improvements to be put to Committee in Jan 2020	Info		
6.	<b>IGM Date</b> Agreed to hold IGM on Tuesday 19 <sup>th</sup> November Agreed not to offer on-line voting to enable the wording of motion to be altered, if necessary, at the IGM.	Decision		



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7.	<b>AOB</b> Ken Loach's new film to be shown at the club on Saturday 23 <sup>rd</sup> . Beneficiaries to include the Foundation.	Info		

DOTM 28<sup>th</sup> Nov 2019