



BATH CITY SUPPORTERS' SOCIETY
2018 AGM – Candidates and Motions



Dear Society member

This document contains all the details of the nominees for the Society Committee (x4) and the Club Board (x6) and also the motions proposed (x2).

As the number of candidates does not exceed the number of positions available in both the Society Committee and the Club Board you will be invited to vote Yes / No for each candidate. You will also be invited to vote Yes / No for the proposed motions.

Candidates for Society Committee:

Michael Clayton
Shane Morgan
Steve Skinner
Marc Thomas

Candidates for Club Board

Jon Bickley
Nick Blofeld
Sally Harris
David James
Shane Morgan
Martin Powell

Regards
Michael Clayton (Chair)

Bath City Supporters' Society



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Society Committee Candidate: Michael Clayton



Over the last 8 years my children and I have fallen in love with Bath City. I brought them (aged 8 and 9) to the play-off final v Woking on 9th May 2010. Since that 'first date' we initially flirted with the club through the 2 Conference premierships seasons and then began seriously dating Bath City over subsequent seasons. We have now gone past stalking them all over the country to the point where I now feel it's time to 'get into bed' with the club and help make a difference. Hence this address.

Values:

My personal values align completely with those of the Club. Specifically, I want us all to achieve success on and off the pitch, as an authentic and progressive Club, which is owned by the community and predominantly run by a dedicated team of volunteers. Everything I do will be informed by the need to be open, inclusive, considerate and diverse.

Commitment:

Having served on the Society Committee for the last 2 years (latterly as the Chair) I am fully aware of the commitment required – especially during this important transitional period. There is lots of exciting activity going on and I believe I have the energy and resilience to be part of the team that delivers success.

Approach:

I am a retired football referee. Some of you may have seen me standing in for injured assistant referees in games over recent years. My refereeing experience has taught me sound lessons in how to manage people and situations – which I can apply whilst carrying out the role of Society Committee member.

I am more focussed on outcomes than process – hence I am not interested in 'talking shops'. Nor am I keen on blind action without thought. I am conscious that most of us are volunteers and will strive to ensure we use our time constructively and effectively for the good of Bath City. I would consider a successful outcome to my tenure (if elected) would be that the Society is a catalyst for the long-term financial sustainability of the Club, run in a professional and efficient manner and I would work hard to achieve that.



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Society Committee Candidate: Shane Morgan



I have been a Director of Bath City FC since 2011. I have been the Supporters' Society representative on the board since that time. I have served on the Supporters' Society Committee since 2009. I have served on the Supporters' Club Committee since 2005. I have been the Club's Safety Officer since 2012. Since the change in ownership model I have been Director of Operations and I am the Licensee for the Club's premises.

My main role on the Society committee has been to be their representative on the Board

of Directors of Bath City FC. I have always reported to the Board issues raised by the Society committee and membership. I have in turn reported back to the Society on Board activities. Up until last year I was the only Society representative on the Club Board. Now there should be 6. However there seems to be a debate as to whether we are appointed as individuals or as representatives. I have always conferred with the Society Committee and wider membership on all major matters and they have in turn trusted my judgement on the day to day decision making. I see no reason why that should change if anything it is more relevant now as the Supporters' Society are the largest shareholder with over 50% of the shares. So surely your opinions should be taken into consideration by the Club Board?

I sincerely hope that I am re-elected to the Club Board and the Society's Committee so that I can continue to liaise between the two groups. We need representation on all the working groups at the Club and have the influence that our shareholding deserves. I am always available to members should they wish to raise any concerns or questions. Like you I invested in Community Shares in the hope and expectation that the club would become a legitimately community owned club. A transparent club, accountable to its members, accessible to all and truly democratic.



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Society Committee Candidate: Steve Skinner



I have served on the Supporters Society Committee for several years and am the current Society Treasurer. My background is in finance and I would like to offer myself for re-election as I wish to see the current major changes taking place at the club through to completion. I believe this will put the club on a sustainable footing which as a long standing supporter is what I want to see. Supporting the football club has given me many highs (also some lows) and I will do all I can to ensure the club is in a strong enough position moving forward to give this opportunity to future generations.

With regard to the recent vote in relation to the installation of a 3G surface at Twerton Park I was a strong supporter of this as I believe that radical changes are needed to make the club sustainable and this will open up many more opportunities in terms of revenue generation, community involvement and the opportunity to bring groups operating under the Bath City banner together. I am particularly keen that Bath City Youth, which I was involved with for a number of years when my son was a player, become a more integral part of the club so that the young people identify themselves with the parent club and more of them come to matches as my son continues to do.

During recent years I also been heavily involved in the Bath City FC Community Sports Foundation but with the recent restructure of the Foundation I am taking the opportunity to step back and will be relinquishing my role of treasurer shortly. I will continue to take an active interest in community initiatives and will support and help with these whenever possible. Apart from the football club I am also involved with other local groups and charities in a voluntary capacity.

Steve Skinner

May 2018



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Society Committee Candidate: Marc Thomas



I am a teacher and have been following Bath City since moving here over a decade ago. I organised several initiatives such as the "Romans" t-shirts which raised money for the Supporters' Club and the first Foodbank fundraising day at Twerton Park as well as having involvement in the student liaison and 1000BC groups. I was involved in the Big Bath City Bid before moving onto the Supporters' Society Committee as a co-opted member - a position I was proud to be subsequently elected to in 2016. I am particularly passionate about the club being owned by and run for the supporters and wider community and strengthening democracy throughout the club. To this end, in 2017, I successfully had a motion adopted that Supporters' Society

members would be able to vote on any changes to future heritage aspects of Bath City Football Club - the playing name, badge, nickname, kit colours and design of black and white vertical stripes. One of my focusses, as a Supporters' Society Committee member, is ensuring that the members have as much involvement in the decisions of the committee - and, indeed, the club board - as possible in keeping with the principles of a community-owned club.

On the field, I would love to see more local young footballers come through the Academy and Under 21 set-up through to playing in the first team so that we don't lose talent to other clubs and engendering long-term continuity between the teams. To this end, I am currently part of the Football Working Group and am aiming to ensure that it grows into a major and unique form of football club management. My time on the committee so far has been an exciting, positive and progressive period to be involved with Bath City; working with motivated, enthusiastic, experienced people who are passionate about the future of the team, the club and the community involvement. The next few years promises to be even more so and I would love to continue representing the supporters' voice. I love football, I love Bath City, I love Twerton Park. I love being able to walk to the match, see familiar faces every other Saturday and watch Bath City with friends. I would like to help more people in Bath have the chance to have the same experience.



BATH CITY SUPPORTERS' SOCIETY

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Club Board Candidate: Jon Bickley



After a year in which I've been proud to be a part of the Bath City FC Board, I'm asking Society members to support my election and enable me to continue my work in developing crowd attendance, helping to professionalise the running of the Club and enhancing the way it communicates and deals with supporters.

In my day job I'm CEO of Anthem Publishing, the UK's Independent Publishing Company of the Year, employing 38 people in our Bath office, but I'm able to dedicate at least one full day per week to working on the Club.

Over the past 12 months my principle responsibility has been the 1000BC group campaign to drive average home crowds to 1,000, but I have also

been directly involved in budgeting and financial monitoring, commercial advice and support for the General Manager, the re-launch of the Club website with Simon Howe, editing the weekly newsletter alongside Bob Chester, and coordinating the Club's communications around projects like the redevelopment, 3G and special events.

Key 1000BC group achievements:

- Schools Programme – 550 children and adults have attended matches from nine Bath schools
- Student Day – 142 students attended up from 80 the previous season
- The launch of the Kick Off Your Own Tradition campaign seen on buses and shop windows across the city
- Average League crowd of 690 up 12% from 617 the previous season, with total through the gates (League, Cup and friendlies) up from 17,011 to 19,743
- Season tickets up from 137 to 180
- Comprehensive communication programme with new website, 54% more Facebook followers, successful Twitter, press and more.

In recent weeks we also successfully applied for funding from the Council's Community Empowerment Fund to buy the new Inflatable Beat-the-Goalie, which we're taking into seven School summer fetes to promote the Club and its position in the community.

With the redevelopment project about to gather pace, I believe it's key that we have a strong, professional and consistent team in place to deal with the increasing management demands of planning for the inevitable disruption and ensuring the best outcome for the fans and the Club. At the same time we must make sure things continue to improve on and off the pitch with the day-to-day running of the Club. On that basis I ask that you support my candidacy for the Club Board.

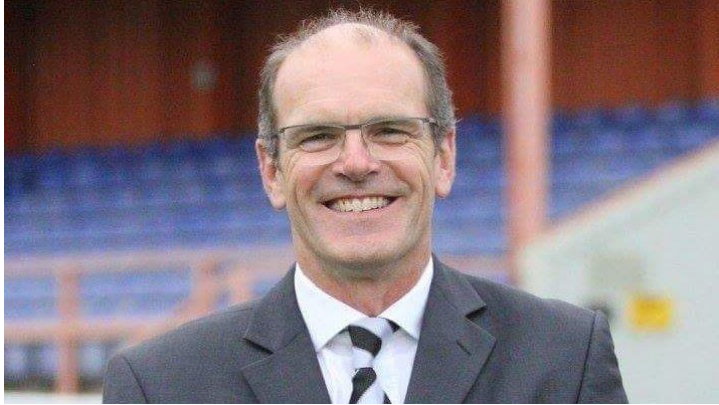


BATH CITY SUPPORTERS' SOCIETY

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Club Board Candidate: Nick Blofeld



I would like to continue as Chair of BCFC for another year to help keep the momentum to finish what we have started, and create a financially secure, community owned and centric football club.

This means continuing to strengthen the current set up, on the pitch and off, with more, experienced volunteers able to bring skills from their “day jobs,” to add to the

knowledge and understanding of those already volunteering and working hard at the Club.

By now I hope you will all have read the “vision statement” a cross section of us created at the Club? If not, I would encourage you to do so, as that summarises how I believe we should be operating as a Club for the long-term.

We need to consistently perform on the pitch, and Jerry and Jim have made really good progress, introducing Jerry’s passing style and approach, which is more attractive to watch, but more difficult to deliver week in week out.

Our engagement with our “family” of Bath City organisations (the Foundation, Bath City Youth, BC U18’s/College and the University) also needs to be consistent, and in some areas improved quite a bit. We are getting better, but there is still some way to go.

The overall “community” role the Club plays is very important, and shouldn’t be just words. We need to be able to make a difference. With a 3G pitch and hopefully a re-development, that “contribution” (in a variety of ways) will made easier, as we should at least be breaking-even, not loss making, and hopefully making a small profit.

As a Club we need to keep strengthening the local and wider community links and connections, in Twerton, Bath and beyond. We need to be more confident and outward looking, as we have a lot of which to be proud! And everyone in the Club can play their part, talking up the club and what we are about when out and about, and getting involved in one the many projects we are currently involved in. Every little helps as they say, so please make your own contributions, at whatever level and whichever way that means. And I’m keen to help by being part of the Board and leadership team pushing things forward.



BATH CITY SUPPORTERS' SOCIETY

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Club Board Candidate: Sally Harris



I would love to be given the opportunity to continue in the role of Community Director of Bath City FC for another term. My hope is to build on the work that has been done so far to involve the community in the Club's future and to continue developing opportunities for the Club to enhance its positive impact on the local area and on local people. Since becoming involved as a Director of the Club, from a background working with local charities, I have quickly developed a close attachment to Bath City FC and all that comes with it. I still have a lot to learn about the world of Football, but I'm grateful for the opportunity that the Supporters Society has already given me to contribute my knowledge of community initiatives while exploring a field that I previously

knew very little about, and now love.

In the past year I have sought to involve the Club in community film screenings, free health test initiatives, holiday football coaching for local kids and national diversity initiatives such as 'Football Welcomes Refugees'. I've also supported local charities to undertake match day bucket collections and access match tickets as raffle prizes (broadening our publicity while fundraising for good causes), encouraged more charitable organisations to make use of the meeting/training space we offer at the Club, and recruited new members to the Community Working Group.

Recently my focus has been on rejuvenating the Bath City Community Foundation, of which I am happy to now be a trustee, and on engaging the community with the process of deciding what we want the redevelopment of Twerton Park to include.

If given the chance, I'd like to boost the ranks of the Community Working Group, and focus on increasing the Club's commitment to improving health and well-being in the local area, offering more opportunities for people to have health checks on match-days, for example. I'd also like to continue engaging with the community in a meaningful way over the future of Twerton Park, ensuring that we can deliver a development proposal that benefits us all. It's been an incredible year for Bath City FC, and a real honour to be part of its Board during this time - please consider putting your trust in me again to build on the progress that's already been made.

Thanks,

Sally



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Club Board Candidate: David James



David James, who is currently CEO of Bath Tourism Plus joined the Board at Bath City Football Club last year (October 2017) as a representative from the Bath City Supporters Society and seeks nomination to continue his work with the BCFC Board.

Before joining Bath Tourism in January 2015, David was the CEO of the Peak District Tourist Board for 10 years and has held other managerial jobs in sports and leisure. David has a passion for football and is committed about working with the new Community Football Club at Twerton Park. His son,

Ben was at the Bath City Academy last season which saw David as a regular fixture at Twerton Park.

David is extremely keen to put his experience and local knowledge to use to help the Club rise to its full potential. David said 'the Club is a sleeping giant and Bath deserves a quality Club with excellent facilities which is very achievable. I also want to put something back into football which is still the beautiful game and non-more so than in the community. Football has the ability to bring the whole community together and I would love to see both the Club and local community thriving'.

David has a background in sports management, working at 2 city Arena's (Sheffield & Nottingham) as Marketing Director and working at Don Valley Stadium in Sheffield as Head of Sales & Marketing. His experience includes running visitor services, hospitality, sales & marketing, box office, merchandising and retail (on and off-line).

David played football for the British Universities and spent 3 years working, studying and coaching football in the USA. He still plays football today but at a pace more suitable to the over 55's!



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Club Board Candidate: Shane Morgan



I have been a Director of Bath City FC since 2011. I have been the Supporters' Society representative on the board since that time. I have served on the Supporters' Society Committee since 2009. I have served on the Supporters' Club Committee since 2005. I have been the Club's Safety Officer since 2012. Since the change in ownership I have been Director of Operations and I am the Licensee for the Club's bars.

I work at the club 7 days a week to make sure the club is operational and deal with those businesses using the premises, outside contractors, suppliers, service users and staff. It is vital that someone is at the club offering knowledge, experience and expertise in how this site operates.

I am first and foremost a Bath City fan and have not missed a game home or away since 2012. I think that it is fundamentally important that a Director attends games to represent the Club, support the players and be available to the fans. I don't sit in a Directors Box, I stand with our supporters.

As the sole representative of the Supporters' Society on the Board for a number of years I have had to work with an ever changing Board of Directors. The fact that I have maintained good working relations with them all despite differing opinions shows that I have the skills needed to be Director of this fine football club. I have always conferred with the Society Committee and wider membership on all major matters and they have in turn trusted my judgement on the day to day decision making. As a Society representative we should represent your views, after all you are the major shareholder in the club. As representatives of the Society we should not be representing our own personal agendas.

I am always available to members should they wish to raise any concerns or questions. Like you I invested in Community Shares in the hope and expectation that the club would become a legitimately community owned club. A transparent club, accountable to its members, accessible to all and truly democratic.

I hope I am given the opportunity and privilege to continue representing the Society on the Club Board. These are very important and exciting times at the Club and I believe we need the continuity and experience that I offer to move the club forward to its next stage.



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Club Board Candidate: Martin Powell



I have found the past year as a board member to be a very rewarding experience and have been able to contribute towards many facets of the club.

As Supporters Liaison Officer I have listened to concerns, offering the board's view when appropriate and raising these issues with the relevant director or the general manager when necessary, before getting back to the individual. A wide range of subjects have been covered including 3G, redevelopment, complimentary tickets and the defeat by Hendon!

At board meetings I have been asked for the likely reaction of supporters to various items such as season ticket prices, Jerry Gill's appointment and the possibility of playing away from Twerton Park during the redevelopment.

Although the SLO role has been my primary function, I have been involved in several other initiatives. With the formation of the

working groups, the structure of the club needed improving. Liaising with the group leaders, I compiled an organisational chart which enables us to see where areas of responsibility lie and who is responsible to who. I also helped to draw up job descriptions for newly created roles and compiled a list of the tasks which are carried out on matchdays around the club.

To promote transparency, the Society's standing orders require the club to publish summary reports of its meetings. Once the minutes have been signed off by the board it is my responsibility to produce a report for publication on the website.

An important task for directors is to represent the club. As well as occasionally assisting with the hosting of visiting club officials, I was among those who met members of the community at the recent redevelopment drop-ins.

During the year I have worked closely with the other directors and in particular the Marketing & Promotions group leader. I have coordinated its schools promotions scheme, accompanying either Jerry Gill, Sean Rigg or mascot Bladud to nine school assemblies, and inviting the children and their families to a match. Some of the largest attendances this past season have been boosted by these new fans.

I feel that I have learnt a lot about the running of the club in the past year, drawing on the wide experience of the four directors who were already in place. Nick Blofeld has created an effective, hard working team and I very much hope that I can continue to be part of it.



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Motions

Motion 1:

To protect Bath City Supporters' Society from hostile or malevolent action, from the date of the 2018 AGM, any future monthly subscribers should not be admitted to membership until they have made 12 monthly payments or their subscription payments total £24, if this is sooner. All existing monthly subscribers will retain their existing membership rights.

Motion 2:

To protect Bath City Supporters' Society from hostile or malevolent action, from the date of the 2018 AGM, the number of new applications accepted for monthly subscription route to be limited to 5% of the total fully paid up members in any month.