

## 1000BC Minutes – 6 March

Present: Andrew Pierce, Maurice Ashman, Colin Appleby, Oliver Holtaway, Michael Clayton, Marc Thomas, Jon Bickley

### Family Day

- **Colin** – to attempt to source a face-painter and black & white balloons
- **Andrew** talk to Steve Skinner re turnstile (done – JB following up)
- No sponsor secured for a ball pool, but we do have two inflatables booked including Beat the Goalie with lighter balls.
- **Selfie with Dan?** Then after the match bring in the man of the match - Michael was in charge – **Jon** has asked Dan, awaiting reply.
- Selfies with Bladud – **Oliver** to approach to be in Randall's any time from 1pm
- **Oliver** to help Gill Rixson in ticket office if high volume pre-sales in shop (there are no pre-sales so far)
- Assembly at Moorlands School as part of special promotion – due to short notice Martin Powell ended up doing it to 400 kids
- Starting time - Poster was already produced, but social media and email will states Fun Starts at 1pm
- Flyers for remaining fixtures in Family Stand – To be distributed by team

### **Awards**

- Last game of the season - H v Welling United 29th April
- **Jon** and **Oliver** to suggest to Romans on Demand to produce a showreel and "Goal of the Season" vote
- We have a shortage of designers – **Colin** to see if he can source any – anyone else can suggest as well.

### **Framed Shirts**

- First one should be up in The Trinity soon

- Further pubs to be approached – will aim to share costs

### **March to Match**

- Home v Poole 1 April
- Jon to remind Bob to put in programme

### **Pricing - Season Tickets**

- Proposal to board is that Season Ticket price remains the same as last year, but that we give an extra 5% discount for Early Bird buyers, and also that we give added value for all Season Ticket buyers in the form of £5 voucher to spend in shop and 3x drinks vouchers to be used in Charlie's (on separate occasions). Aim being to give greater value at low cost to the Club, and to drive people into those venues. To be presented to Shadow Board this week.

### **Bath City Internet Radio**

- Michael proposed getting greater fan engagement with them. That they take a roving mic or similar out to the crowd.
- BCIR will meet with club to discuss future arrangements after the new board takes effect, it can be raised then

### **Date of next meeting – 7pm Monday 3 April**

To discuss Season Ticket Marketing, Family Day Debrief, Awards and Improved Fan Experience